



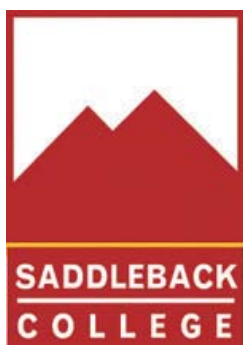
Saddleback College South Orange County

2017 Economic Report

A data and
market analysis
for the cities of

Aliso Viejo
Dana Point
Laguna Beach
Laguna Hills
Laguna Niguel
Laguna Woods
Lake Forest
Mission Viejo
Rancho Santa Margarita
San Clemente
San Juan Capistrano
South OC Unincorporated Areas





The economy is changing and Saddleback College is South Orange County's education and training partner!

Saddleback College is pleased to present the third edition of the South Orange County Economic Report. This year's edition has a new look and provides expanded information from additional sources that should give you a better view of our region's economy.

The report provides economic information specifically for the South Orange County area, including the cities of Aliso Viejo, Dana Point, Laguna Beach, Laguna Hills, Laguna Niguel, Laguna Woods, Lake Forest, Mission Viejo, Rancho Santa Margarita, San Clemente, and San Juan Capistrano. The report should be read in conjunction with other economic data provided by other institutions for the region, county, state, and nation.

There are many influences on our regional economy. Business, government, education, and the people that live and work here are all part of the economic landscape. The Economic Report presents data representing each of these elements and addresses some key questions regarding the future direction of our region.

The first two editions of the Economic Report highlighted the business sectors and important workforce influences that contribute to our economy. In this year's edition, we add our public K-12 partners - Capistrano Unified, Saddleback Valley Unified, and Laguna Beach School Districts - who are three of the most successful school districts in Southern California. We also partner with several private educational institutions to provide a diverse socio-economic student population.

Saddleback College is a proud member of the South Orange County community and honored to be the leading provider of higher education and workforce training. Each year the college educates over 40,000 students providing educational pathways that begin with our K-12 partners and leads to over 3,500 annual transfers to the nation's top four-year colleges and universities. In addition, we strengthen the workforce by providing training to future and incumbent workers for jobs in the region. Our over 1,300 faculty, staff, and management are all part of the fabric of South Orange County, along with hundreds of thousands of current and former students.

The South Orange County Economic Report is one of the many ways that Saddleback College strives to support South Orange County. We value our community and all the partners that make our region a wonderful place to live and work. We want to be your first choice for higher education and training, and be your partner in strengthening our regional economy.

Thank you!

Tod A. Burnett, Ed.D.
President
Saddleback College

Cox Communications is pleased to sponsor the 2017 South Orange County Economic Report and looks forward to South Orange County's bright future.



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Table of Contents

Introduction.....	5
Summary Key Findings	7
South Orange County Demographics.....	9
South Orange County Economic Overview	12
Regional Employment	15
Unemployment	17
Economic Policy and the Regional Economy	18
Where is the Regional Economy Going?.....	22
Economic Opportunity Gaps.....	23
Infrastructure	23
Housing	23
Workforce	23
Real Estate Update	24
Education: Contribution to the Regional Economy	26
Economic and Workforce Development	35
Career Pathways.....	37
South Orange County City Profiles.....	41

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Introduction

2016 proved to be a challenge for many Americans. The country experienced moderate economic growth, jobs and unemployment improved, and a new President was selected. South Orange County improved its economic condition throughout the year. However, as we enter 2017, the country and region are entering an uncertain period. After the Presidential Inauguration in January, the stock market reached record highs which typically signals high confidence in the economy. The new President has promised significant change.

This report is unique to South Orange County. It is focused on the cities south of the Interstate 405 and 5 freeways, known as the “El Toro Y.” Where reports from major economic researchers focus on national, state, and county economics, this report focuses on a detailed region that plays a major role in the economy, South Orange County. Historical and trend data have been presented to show that the regional economy meets and in many cases, exceed the performance of the state and country.

Over the past nine years, the region has emerged from the lowest point of the Great Recession. The recovery, however, was slower than other recoveries which worry many economists. Further, the future has been difficult to predict since our national political climate has not been following a consistent path.

Overall, most economists are forecasting continued growth for 2017. Conservative forecasters predict 1.0 to 2.0 percent economic growth while the Trump administration is shooting for greater than 5 percent. The Federal Reserve is reacting to the current economic growth and will probably increase the Fed lending rate by 0.5 to 0.75 percent by the end of 2017. The real estate market has been “hot.” Buyers are scrambling for reasonably priced home before interest rates go up and as inventory become available.

The South Orange County economy continues to grow. Technology, R&D, health care, advanced manufacturing, real estate, and professional services will lead the economic development for the short and long term. Jobs and unemployment have improved over the last several years and will provide skilled workers to the leading industry sectors.

The following pages provide a snapshot to our view of the current economy and where we expect it to go. The data herein has been obtained from many sources and has been credited accordingly.

SADDLEBACK COLLEGE

Advanced Manufacturing Apprenticeship Program

To Meet The Skilled Workforce Needs of
Orange County Manufacturing Firms

Saddleback College is deeply committed to creating an Advanced Manufacturing apprenticeship program in partnership with area Advanced Manufacturing companies. The apprenticeship program will assist young adults, re-entry students, veterans, and underrepresented populations in obtaining On-the-Job-Training (OJT) while attaining post-secondary classroom instruction in Advanced Manufacturing.

The apprenticeship training model has been used for centuries to provide employers with a skilled workforce and has proven to be one of the most effective training methods available to small, medium and large employers. An apprenticeship combines classroom and/or lab instruction (Related and Supplemental Instruction or RSI) with a work-based learning or On-the-Job-Training (OJT) experience in which the apprentice is paid a salary or wage.

Apprentices attend classes on theory and then apply that knowledge to the workplace, generally under the supervision of an experienced worker, until the apprentice masters that particular area of their training. The employer is an integral part of apprenticeships. Without an employer to provide the OJT, there would be no apprenticeship.

Saddleback College is working with the State of California Department of Industrial Relations and the Division of Apprenticeship Standards to obtain a high-quality state-registered apprenticeship program.



To participate as an industry partner in this apprenticeship program please contact:
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Director of Economic & Workforce Development
28000 Marguerite Parkway
Mission Viejo, CA 92692

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Summary Key Findings: South Orange County Regional



The Bottom Line:

Economic growth should range from 1.75 to 2.25 percent

Real estate prices will continue to rise and inventories will be down

Interest rates will increase 0.50 – 0.75 percent in 2017

Transportation infrastructure needs to support economic growth

Population is getting older which will affect our workforce and place a stronger emphasis on health care and support services

Younger adults cannot afford to live in South Orange County

Tomorrow's workforce needs training to meet middle and high end jobs

REGIONAL INDICATOR	2016	2015	CHANGE	IMPACT
Gross Regional Product	\$28.5B (18.6% of OC)	\$26.2B (17.7% of OC)	+ \$2.3B	+
Population Growth	587,234 (18.4% of OC)	585,374 (20.8% of OC)	+ 1,860	+
Employment	327,657	297,983	+ 29,674	+
Unemployment	2.9% (8,600)	3.6% (10,700)	-0.7	+
Average Earnings	\$58,076	\$56,116	+ \$1,960	+
Residential Median Home Price	\$880,000	\$825,000	+ \$55,000	Neutral
Residential Days on Market	68	90	-22	Neutral
Commercial Office – Average Rent Rate	\$2.58/sp. Ft.	\$2.38/sq. ft.	+ \$0.20/ sq. ft.	-

Strengths:

Consistent Gross Regional Product growth for the last seven years

Regional jobs continue to increase; especially higher wage jobs

Wages are starting to increase for new and existing jobs

New construction of affordable housing has started even though there are not enough units

Technology and R&D focused business establishing footprint in region

Consumer spending has increased

Weaknesses:

Shortage of affordable housing

Aging population could create a smaller workforce

Historical wage increases over the last seven years are too low to stimulate the recovery

Shortage of larger businesses located in the region that can provide opportunities for growth

Transportation infrastructure cannot support significant economic growth

Effect of international economic and trade fluctuations on the region

Domestic and international financial markets volatility

Economic Opportunity Gaps:

Infrastructure

Transportation limitations

Housing

Residential – High prices and low inventory

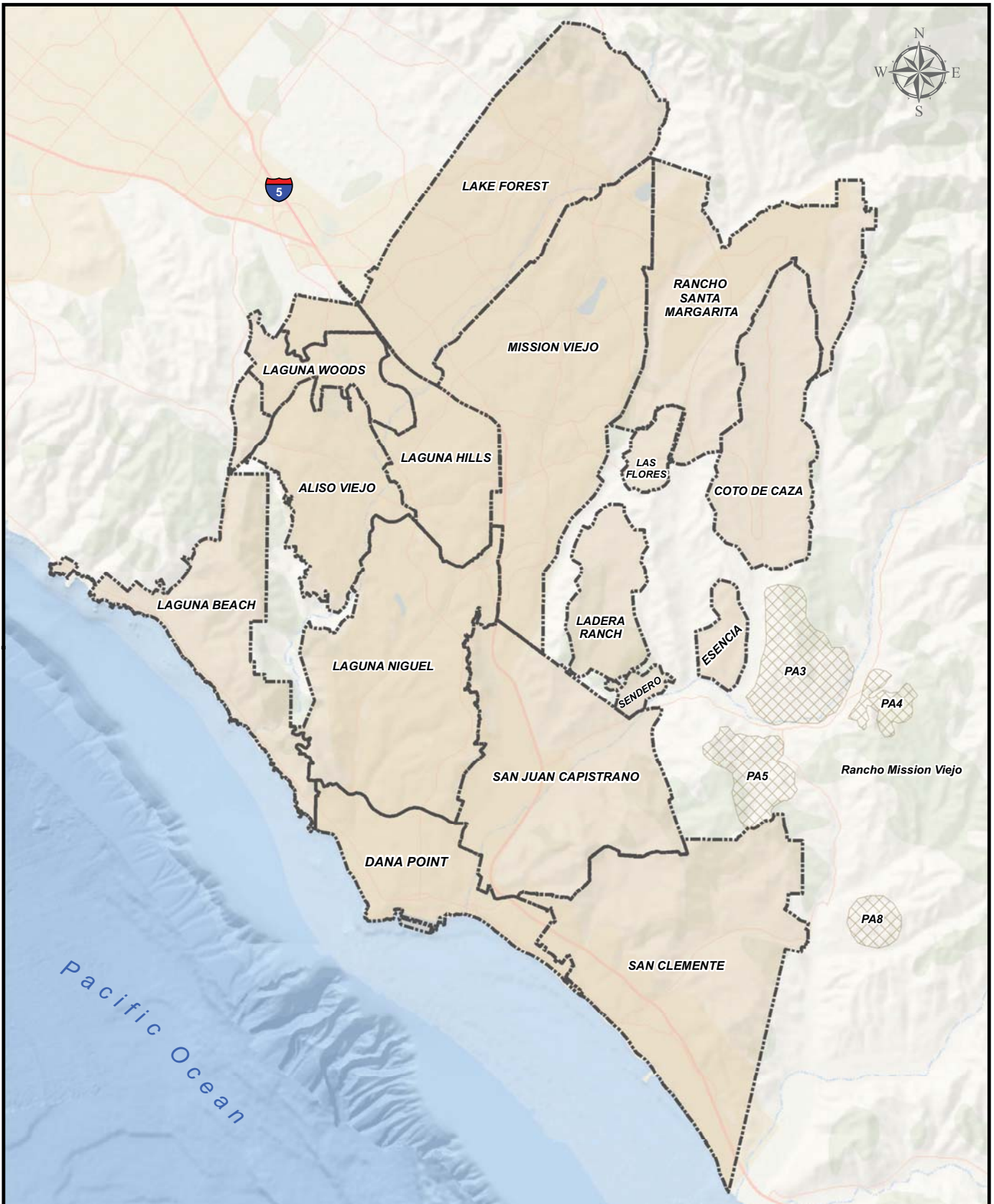
Commercial – High prices, low inventory, and no new construction

Workforce

Middle-skilled worker development

Mid-career skills enhancement

Building career pathways



South Orange County Region

Boundaries for this map have not been verified. Map is for illustrative purposes only.



South Orange County Demographics

California's 10 Fastest Growing Cities with a Pop. Over 30,000

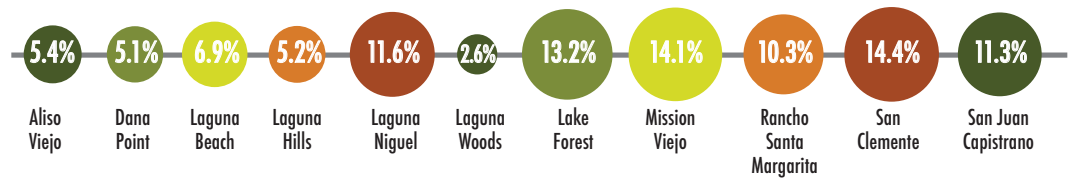
CITY	POP*	% CHANGE 2015/16
Porterville	60,070	5.3
Eastvale	63,162	3.8
Lake Forest	83,910	3.7
Beaumont	45,118	3.5
Lake Elsinore	61,006	3.2
Brentwood	58,784	3.0
Morgan Hill	43,465	3.0
Los Altos	31,353	2.8
Irvine	258,386	2.6
Clovis	108,039	2.6

*Jan. 1 Source: California Dept of Finance

The incorporated cities that comprise South Orange County cover approximately 126 square miles. Some of the unincorporated areas in the region are included in the incorporated cities' statistics while others are reported as part of Orange County overall.

The following table provides a comparison of the geographic area covered by the region's incorporated cities:

Percentage of Orange County Square Mile Area by City



Source: 2016 Orange County Progress Report, CSUF

Population

In our 2016 report, 5-year growth was reported to be approximately 2.0 percent for South Orange County. This year, we show a 1.6 percent increase to 3.6 percent over five years. Lake Forest is one of the fastest growing cities in Orange County and leads South Orange County by adding approximately 1,000 housing units which brought in more than 3,000 people in 2016. This 3.7 percent growth rate placed Lake Forest third among California cities with a population of more than 30,000 people. Real estate analysts report that many new homebuyers entered Lake Forest because it was an alternative to the new homes in Irvine.

Overall, South Orange County has recovered from the Great Recession and homebuyers are building confidence and are willing to purchase homes, new and resale, even though prices are increasing. The increase in housing prices could be a deterrent to many buyers entering the region. However, the growth of Lake Forest shows that a community that has reasonable housing prices will attract new area homebuyers.

The Center for Demographic Research at CSU Fullerton predicts that Orange County will experience growth in the range of 3.2 percent. South Orange County should outperform the rest of the

county with an expected 3.8 percent growth rate. These cities that are expected to lead this growth are Lake Forest, San Juan Capistrano, and Dana Point where it is estimated to be 12.0, 10.2, and 6.0 percent, respectively.

Population: 2011-2016	Syr Change	1yr Change
United States (1)	3.9%	
California (1)	4.8%	
Orange County (1)	5.6%	0.9%
South Orange County	3.6%	1.1%
Aliso Viejo (2)	4.3%	0.5%
Dana Point (2)	-0.1%	0.6%
Laguna Beach (2)	3.4%	0.6%
Laguna Hills (2)	1.0%	0.4%
Laguna Niguel (2)	4.3%	0.6%
Laguna Woods (2)	-0.6%	0.3%
Lake Forest (2)	7.8%	3.7%
Mission Viejo (2)	3.5%	1.2%
Rancho Santa Margarita (2)	1.1%	0.4%
San Clemente (2)	3.7%	0.6%
San Juan Capistrano (2)	3.8%	0.8%

Source: (1) EMSI 2016.4 and 2015.4 Class of Worker, (2) 2016 Orange County Progress Report, CSUF

Projected Population Growth								
	2015	2020	2025	2030	2035	2040	Est 5yr Chg	Est 10yr Chg
Orange County	3,169,795	3,271,008	3,350,900	3,397,663	3,431,390	3,461,453	3.2%	5.7%
	545,920	566,639	568,372	572,137	573,536	528,146	3.8%	4.1%
Aliso Viejo	50,267	50,975	50,977	51,074	51,050	5,100	1.4%	1.4%
Dana Point	33,218	35,213	35,373	35,595	35,861	35,827	6.0%	6.5%
Laguna Beach	23,472	23,105	23,113	23,128	23,127	23,125	-1.6%	-1.5%
Laguna Hills	30,560	31,174	31,175	31,574	31,580	31,549	2.0%	2.0%
Laguna Niguel	65,773	67,496	68,733	69,932	70,964	71,955	2.6%	4.5%
Laguna Woods	16,162	17,053	17,054	17,120	17,152	17,134	5.5%	5.5%
Lake Forest	80,909	90,653	90,656	90,824	90,782	90,693	12.0%	12.0%
Mission Viejo	95,596	96,381	96,551	96,735	96,687	96,590	0.8%	1.0%
Rancho Santa Margarita	48,326	48,659	48,659	48,751	48,727	48,678	0.7%	0.7%
San Clemente	65,839	66,495	66,611	67,842	68,034	67,964	1.0%	1.2%
San Juan Capistrano	35,798	39,435	39,470	39,562	39,572	39,531	10.2%	10.3%

Source: Center for Demographic Research, CSUF

Population Migration			
Orange County from/to	Gain	Lost	Net
Los Angeles County	41,558	29,327	12,231
Riverside County	11,657	17,609	-5,952
San Bernadino County	6,333	7,165	-832
San Diego County	5,664	6,334	-670

Source: US Census Bureau, 2010-2014

South Orange County continues to get older. Because of the high cost of living in the region, younger families may not be able to afford to purchase homes and may move out of the region. The US Census Bureau presented the “migration” pattern of people moving to and from Orange County. Orange County had a large increase of population because of migration from Los Angeles County. However, the county lost people to every other surrounding county. We estimate that a significant portion of the incoming migration settled in South Orange County.

School age children (5 – 19 years) and parental aged adults (35 – 54 years) population continue decrease over the last five years. These decreases appear to correspond to the overall OC migration to the surrounding counties. The steady decline of school age children has been a concern for many education and social services providers. This pattern aligns with other Orange County communities that have higher housing costs.

The young adult population (20 – 34 years) of South Orange County continues to increase over the last five years. This group has joined the workforce and many have moved out on their own. With the cost of living of the region, it appears that this group may work in the area and would rather rent instead of commute. This increase in this demographic group can be supported by the increase of rental and mixed use properties that are being built through South Orange County.

The largest population growth component of the region is the 55 and over.

South Orange County is continuing to become more ethnically diverse. Hispanic, Asian, and multi-cultural ethnic groups are increasing in size and are contributing to the economic growth of the region.

Age	2016	2015	% Change	2011	5 Yr % Change
Under 5 years	35,725.00	34,564.00	3.4%	34,139	4.6%
5 to 9 years	35,632.00	36,835.00	-3.3%	38,118	-6.5%
10 to 14 years	38,981.00	38,350.00	1.6%	40,279	-3.2%
15 to 19 years	33,421.00	36,856.00	-9.3%	38,929	-14.1%
20 to 24 years	36,593.00	32,442.00	12.8%	32,072	14.1%
25 to 29 years	35,682.00	34,288.00	4.1%	32,552	9.6%
30 to 34 years	36,040.00	36,651.00	-1.7%	34,068	5.8%
35 to 39 years	37,535.00	36,728.00	2.2%	37,722	-0.5%
40 to 44 years	40,081.00	43,648.00	-8.2%	47,764	-16.1%
45 to 49 years	46,795.00	47,798.00	-2.1%	51,279	-8.7%
50 to 54 years	46,115.00	49,145.00	-6.2%	48,927	-5.7%
55 to 59 years	44,482.00	45,081.00	-1.3%	40,755	9.1%
60 to 64 years	37,606.00	37,189.00	1.1%	35,197	6.8%
65 to 69 years	28,332.00	29,159.00	-2.8%	24,191	17.1%
70 to 74 years	22,016.00	20,868.00	5.5%	17,111	28.7%
75 to 79 years	15,010.00	14,901.00	0.7%	13,337	12.5%
80 to 84 years	11,690.00	11,888.00	-1.7%	11,684	0.1%
85 years and over	14,410.00	14,906.00	-3.3%	13,893	3.7%
Total	596,146.00	601,297.00	-0.9%	592,017	0.7%

Race/Ethnicity	2016	2015	% Change	2011	5 Yr % Change
White, Non-Hispanic	383042	390,342	-1.9%	397,956	-3.7%
White, Hispanic	112586	111,433	1.0%	103,987	8.3%
Asian, Non-Hispanic	60112	60,365	-0.4%	54,307	10.7%
Two or More Races, Non-Hispanic	18819	18,379	2.4%	16,713	12.6%
Black, Non-Hispanic	7585	7,781	-2.5%	7,062	7.4%
Two or More Races, Hispanic	3592	3,242	10.8%	2,843	26.3%
American Indian or Alaskan Native, Hispanic	3414	3,099	10.2%	2,917	17.0%
Asian, Hispanic	2278	2,074	9.8%	1,874	21.6%
Black, Hispanic	2103	1,935	8.7%	1,792	17.4%
Native Hawaiian or Pacific Islander, Non-Hispanic	1147	1,153	-0.5%	1,119	2.5%
American Indian or Alaskan Native, Non-Hispanic	1000	1,051	-4.9%	1,040	-3.8%
Native Hawaiian or Pacific Islander, Hispanic	475	441	7.7%	406	17.0%
Total	596,153	601,295	-0.9%	592,016	0.7%

South Orange County Economic Overview



The economic engine of South Orange County continues to be balanced and does not rely on any specific industry. Overall, economy is supported by industries that require skilled labor that are competent in STEM and customer focused disciplines.

South Orange County contributes nearly \$28.5 billion (approximately 18.7 percent) of the total Orange County economy of \$153.5 billion. This contribution is especially significant when one considers that the population (approximately 552,034) is significantly lower than the Orange County population (approximately 3,198,288).

The region's job market growth rate surpassed the

Federal levels with over a 12.5 percent increase in the workforce for the last five years. 4,500 new workers entered the workforce while 6,500 new jobs were created in the region in 2016. This increase is in line with California and surpasses the national increase. The growth in jobs is reflected in a corresponding decline in the unemployment rate. The current South Orange County unemployment rate is 2.9 percent compared to

the overall county rate of 3.5 percent.

The South Orange County region imports more goods and services than it exports. This difference may be due to the region's lack of large corporations (in comparison to Los Angeles or Orange County), which produce exportable goods and services. South Orange County does have a diverse business base that contributes to the

Job Market Growth Rate



Region	2011 Jobs	2016 Jobs	Change	%Change
South Orange County	291,265	327,657	36,392	12.5%
Orange County	1,529,526	1,718,258	188,732	12.3%
California	20,223,790	22,857,145	2,633,355	13.0%
United States	175,885,016	191,719,012	15,833,996	9.0%

Orange County economy. Regional goods and services exported from the region (approximately \$39.5 billion) account for about 27.6 percent of the exports of the total county exports of \$143.1 billion. Goods and services brought in to the region (approximately \$45.5 billion) account for about 28.9 percent of the county imports that total \$157.2 billion.

The economic engine of South Orange County continues to be balanced and does not rely on any specific industry. Overall, economy is supported by industries that require skilled labor that are competent in STEM and customer focused disciplines.

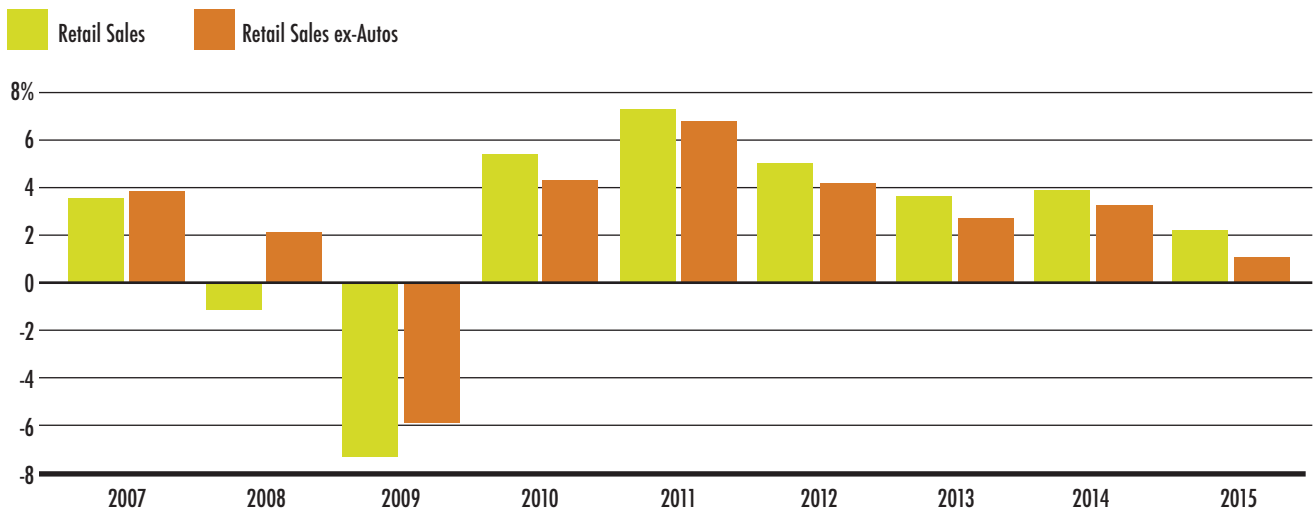
Consumer Confidence

In 2016, the economy has received mixed signals in consumer confidence. Retail sales (excluding autos and gasoline) experienced the weakest sales increase since 2009. Even though per capita earnings have increased, buyers have been reluctant to buy choosing to save instead. This sluggish growth includes electronic

Economic Overview	South Orange County	Orange County	Percent
Population (2016)	552,034	3,198,288	17.3%
Jobs (2016)	308,949	1,726,920	17.9%
Average Earnings (2016)	\$56,821	\$59,827	95.0%
Unemployed (12/2016)	8,600	56,900	15.1%
Higher Education Completions (2015)	4,584	39,215	11.7%
Gross Regional Product (2015)	\$26,976,194,903	\$155,574,118,794	17.3%
Exports (2015)	\$36,633,366,858	\$148,375,701,563	24.7%
Imports (2015)	\$44,863,984,696	\$160,505,787,604	28.0%

Gross Regional Product (GRP)				
Earnings (2015)		Property Income (2015)	Taxes on Production (2015)	Total GRP (2015)
\$15,936,248,844		\$8,756,489,709	\$2,236,651,807	\$26,929,390,361
NAICS	Industry	GRP (2015)		% of Total
11	Crop and Animal Production	\$31,708,826.01		0%
21	Mining, Quarrying, and Oil and Gas Extraction	\$183,284,724.95		1%
22	Utilities	\$599,266,308.95		2%
23	Construction	\$1,486,013,450.83		6%
31	Manufacturing	\$2,377,338,132.37		9%
42	Wholesale Trade	\$2,113,257,933.56		8%
44	Retail Trade	\$1,786,549,889.65		7%
48	Transportation and Warehousing	\$180,861,482.01		1%
51	Information	\$1,048,632,532.41		4%
52	Finance and Insurance	\$1,983,557,052.52		7%
53	Real Estate and Rental and Leasing	\$1,949,313,777.44		7%
54	Professional, Scientific, and Technical Services	\$2,940,268,538.17		11%
55	Management of Companies and Enterprises	\$400,182,814.00		1%
56	Administrative and Support and Waste Management and Remediation Services	\$1,152,757,582.00		4%
61	Educational Services	\$252,078,544.09		1%
62	Health Care and Social Assistance	\$2,162,750,827.21		8%
71	Arts, Entertainment, and Recreation	\$234,583,875.02		1%
72	Accommodation and Food Services	\$1,031,823,002.03		4%
81	Other Services (except Public Administration)	\$599,600,332.38		2%
90	Government	\$683,094,021.06		3%

Consumer Confidence



Source: U.S. Commerce Department

In 2016, the economy has received mixed signals in consumer confidence.

Retail sales (excluding autos and gasoline) experienced the weakest sales increase since 2009. Even though per capita earnings have increased, buyers have been reluctant to buy choosing to save instead.

stores, clothing merchants and grocers. Economic analysts estimate that retail sales will range from a decline of 1.0 percent to a 0.3 percent increase.

Consumer confidence has been stronger on higher priced items such as autos and residential housing. Lower interest rates and earnings growth are providing a buying environment. In December 2016, the Federal Reserve increase their prime lending rate 0.25 percent. This increase suggests that the Fed was comfortable with economic growth and that possible inflation that might be a reaction to the rate increase would be minimal. Currently, the Fed is expected to increase the prime lending rate 0.25 to 0.75 percent in 2017. It is expected the rate increase will occur in steps throughout the year.

Regional Employment

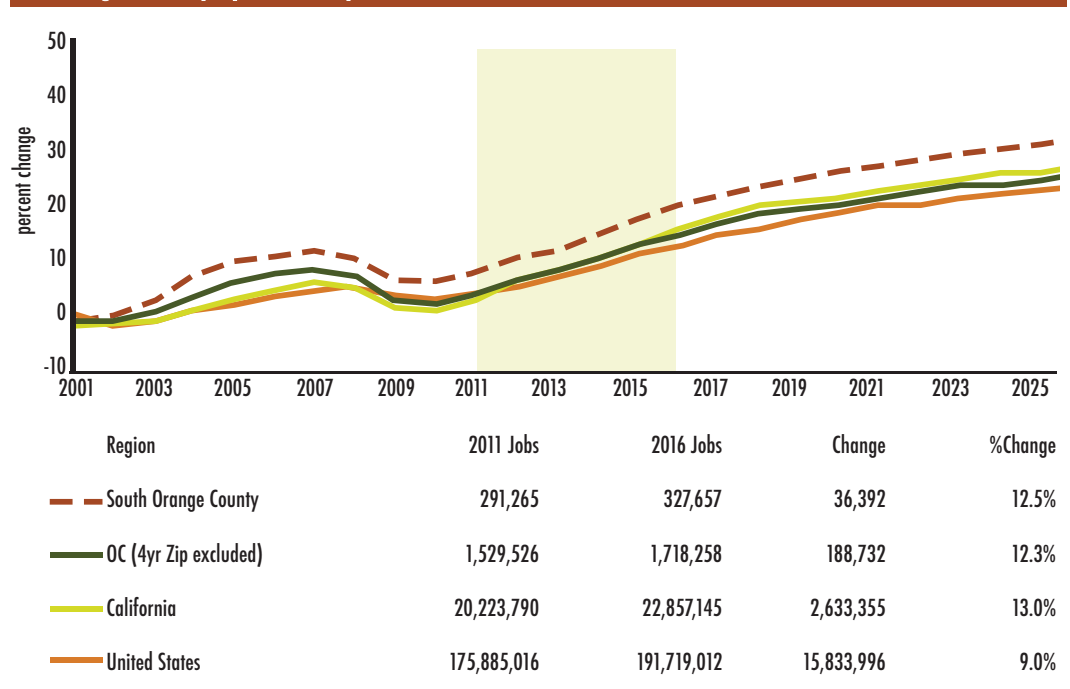


South Orange County employment continues to grow at a steady pace. As the region recovers from the Great Recession, the workforce continues to grow while the unemployment rate continues to decline. As discussed in the demographic section of this report, the positive net population migration can be an indicator of economic success of the region if the population can find employment. Over the last five years, the region has added nearly 36,400 jobs (12.5 percent growth). In 2016, the region added approximately 6,700 new jobs (2.4 percent).

The region will need to address the need for a strong skilled workforce. Higher paying jobs require new and incumbent workers who possess the skills in a changing employment environment. High skilled jobs require workers to be ready to enter and compete in the job market with fundamental technology skills as well as soft skills such as communications and customer service.

In 2016, the highest job category was health care. This category includes doctors, nurses, technicians and other workers who provide care to our growing population. This industry sector will continue to experience substantial growth as our population continues to grow and age. In many of the cities in the region, medical and social assistance providers

2017 Regional Employment Comparison



are the largest and growing employers. Nurses, medical assistants, technicians and personal care aides are in high demand throughout the region. Employees in all sectors that serve mature residents will benefit from the study of normal aging changes, known as gerontology. Technology has also been a contributor to job growth in this sector as medical providers integrate technology into their services and practices.

The retail and wholesale trade sector is a major employer in the region. This sector illustrates the importance

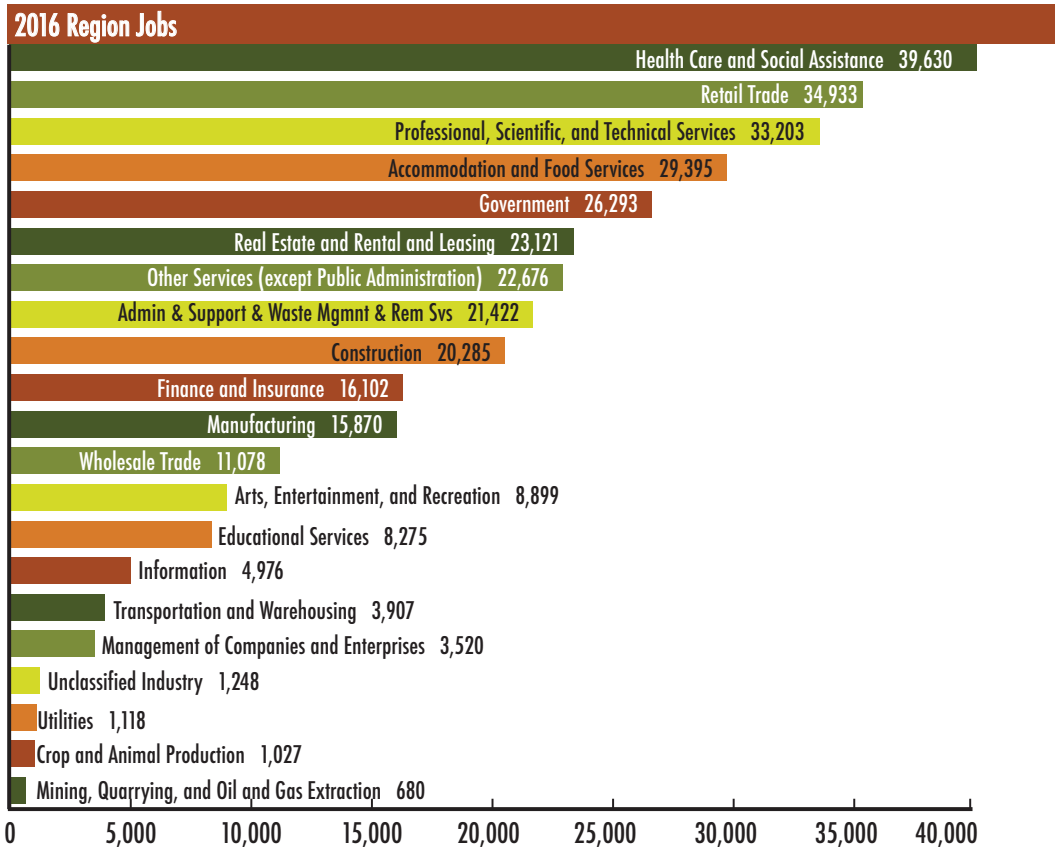
of the development and redevelopment of our retail infrastructure throughout the region. New retail areas in San Clemente as well as the redevelopment in Laguna Hills and Lake Forest lead the way in supporting trade within the area.

The South Orange County region has become a major contributor in Professional, Scientific and Technical Services. Along with traditional professional services, the area has become the home of significant research and development in areas such as biotechnology,

advanced manufacturing, and information technology. These sectors require more skilled workers with backgrounds in STEM (science, technology, engineering, and mathematics).

Tourism and hospitality is a major employer in the region. While many job opportunities in this sector may be lower waged (but will benefit from the upcoming increase to the minimum wage), the employment of these workers provides a source of income for self-sustainability while providing opportunities for future growth.

Regional Employment



Real estate continues to support the economy. In addition to the sector's effect on the economy through increasing housing prices, the sector provides employment for a significant segment of the population. Real estate sales, leasing, and other real estate services have continued to grow over the last ten years and the Orange County Register has reported a continuing uptrend.

The South Orange County region has become a major contributor in Professional, Scientific and Technical Services. Along with traditional professional services, the area has become the home of significant research and development in areas such as biotechnology, advanced manufacturing, and information technology.

Fastest Growing Occupations					
Occupation	2011 Jobs	2016 Jobs	Change	%	2015 Median Hrly Earnings
Personal Care Aides	2,280	3,503	1,223	54%	\$10.78
Combined Food Preparation and Serving Workers	4,968	6,127	1,159	23%	\$9.38
Taxi Drivers and Chauffeurs	398	1,244	846	212%	\$9.37
Managers, All Other	2,916	3,757	841	29%	\$24.58
Construction Laborers	2,118	2,915	797	38%	\$14.80
General and Operations Managers	4,071	4,713	642	16%	\$53.48
Landscaping and Groundskeeping Workers	4,124	4,744	621	15%	\$11.56
Real Estate Sales Agents	7,750	8,360	610	8%	\$21.83
Waiters and Waitresses	4,685	5,236	551	12%	\$10.36
Retail Salespersons	8,448	8,999	551	7%	\$12.08

Unemployment

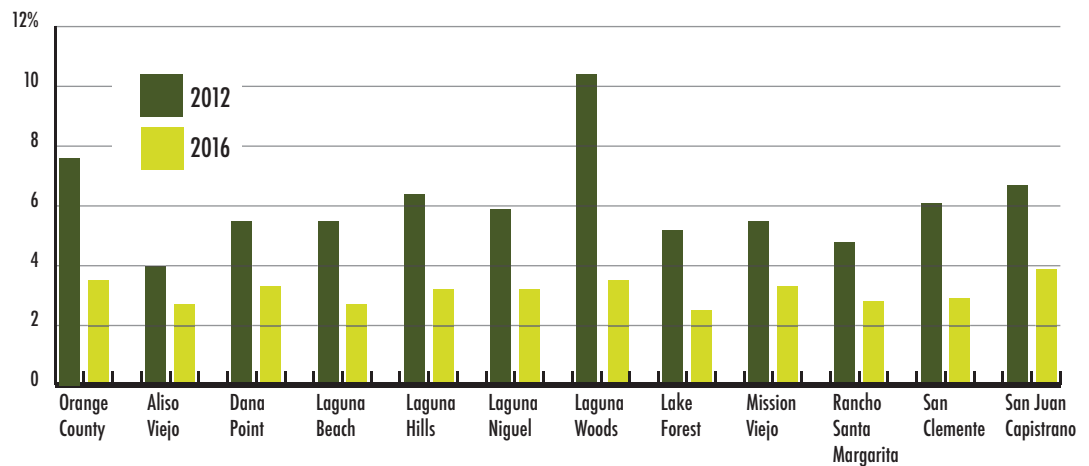
Since the beginning of the recovery from the Great Recession, the unemployment rate has been decreasing throughout the country. This has been a result of an improved economy where businesses are looking for qualified, skilled labor. The current official US employment rate (U-3) is 4.7 percent which is higher than Orange County's 3.5 percent and the city rates that range from 2.0 – 3.9 percent.

The U-3 unemployment rate provides a consistent view of eligible workers who are unable to find any work during the reporting period. This rate does not consider workers who have had to seek alternative work arrangements such as multiple part-time positions or jobs to survive. These "discouraged workers" are considered employed even though they are not working in positions that they are skilled. The U-6 unemployment rate is a broader measure of unemployment including discouraged workers and is considered the "real" unemployment rate. In 2016, the US Department of Labor reported that U-6 rate was 9.6 percent (compared to the 4.7 percent U-3 rate).

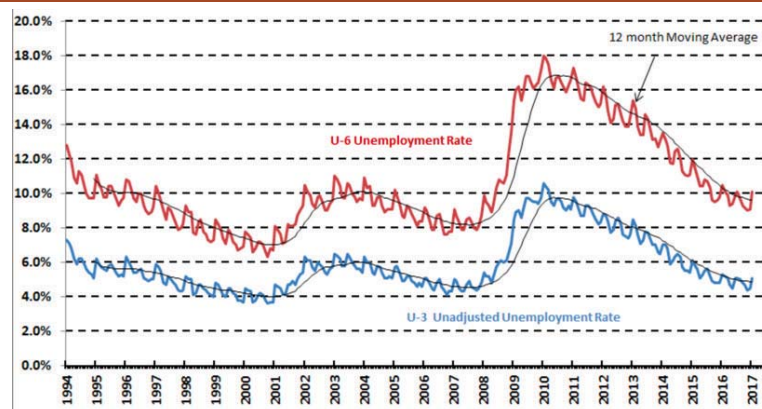
Largest Occupations

Occupation	2011 Jobs	2016 Jobs	Change	%	2015 Median Hrly Earnings
Retail Salespersons	8,448	8,999	551	7%	\$12.08
Real Estate Sales Agents	7,750	8,360	610	8%	\$21.83
Cashiers	6,182	6,727	546	9%	\$9.88
Combined Food Preparation And Serving Workers, Including Fast Food	4,968	6,127	1,159	23%	\$9.38
Office Clerks, General	4,800	5,338	538	11%	\$15.96
Waiters And Waitresses	4,685	5,236	551	12%	\$10.36
Landscaping And Groundskeeping Workers	4,124	4,744	621	15%	\$11.56
General And Operations Managers	4,071	4,713	642	16%	\$53.48
First-Line Supervisors Of Retail Sales Workers	3,783	4,062	279	7%	\$16.74
Secretaries And Administrative Assistants, Except Legal, Medical, And Executive	3,640	4,022	382	10%	\$18.12

Unemployment Percentage by City



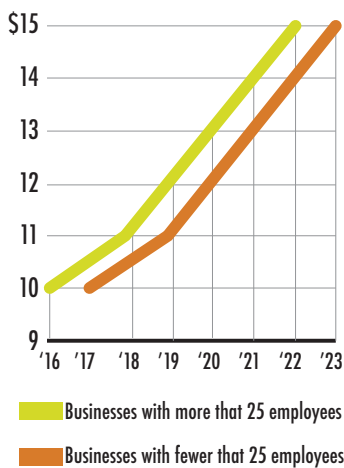
U-3 & U-6 Unemployment



Economic Policy and the Regional Economy



Proposed Minimum Wage Increase



Minimum Wage

Prior to the 2016 Presidential election, the federal minimum wage had been increased to \$15 per hour by 2021. There have been contrasting views on the impact of the minimum wage. However, the most observers see the biggest impact on business who hire lower wage, lower skilled employees. The Orange County Register estimates that approximately 605,000 OC workers could be affected over a seven year period. Unfortunately, these employees typically are younger workers and those with lower education or skills development. Organizations who hire employees above the minimum wage rate should not see much of an impact.

ECONOMIC IMPACT: The increase to the federal minimum wage will have a minor impact on most businesses since many already pay their employees higher than the minimum wage. While the intention of raising the rate was to aid the lower wage earners, the increase may have a negative impact on this demographic. Business could reduce the number of employees at this level which could increase the unemployment rate.

Interest Rates

On February 1, 2017, the Federal Reserve announced that they would not be increasing their federal lending rate in the near future. This decision follows a .25 percent increase in the rate at the end of 2016. The increase was the first change in the rate since 2008 when the Fed reduced the rate in a response to the Great Recession. The decision by the Fed to slightly increase the rate shows confidence in the recovery and a lessening the need for government stimulus in the economy. However, the recovery is not as robust as expected. While this is good news in the short term, the Fed has hinted that it plans to increase Fed rate an additional 1.25 to 1.5 percent over the "medium term." Of course, the impact to businesses and consumers has a delayed effect in response to Fed rate changes.

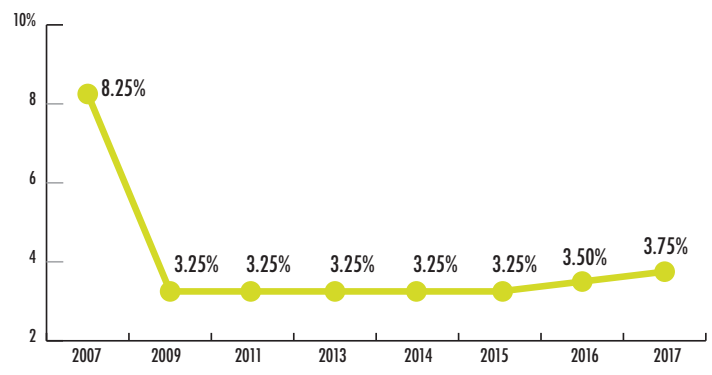
In response to the 2016 year end rate increase, Freddie Mac's 30 year fixed rate increased to 4.19 percent in

January 2017. The Mortgage Bankers Association reported a 4.0 percent increase in loan application volume during the same time period. Typically, January is a slower period for loan applications; however, if rates continue to increase borrowers will be quick to apply for new and re-fi loans.

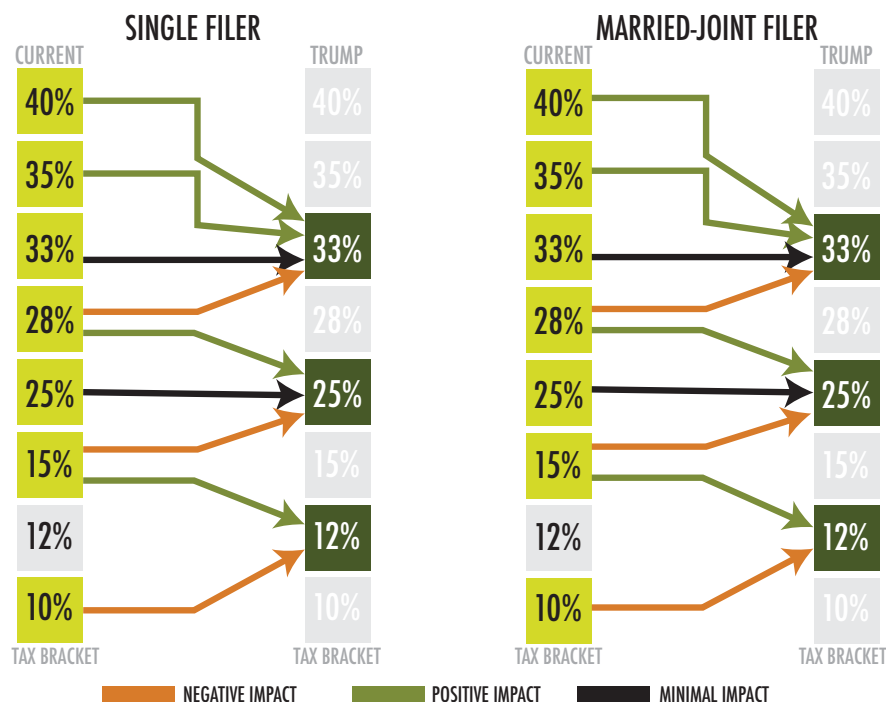
ECONOMIC IMPACT:

Ongoing interest rate increases signal economic recovery and sustainability. However, it could slow the economic recovery from the Great Recession. As interest rates go up, the cost of borrowing will increase and make goods and services more expensive. Housing affordability will become more difficult. For example, the monthly payment for a \$600,000 mortgage (30 year fixed) would increase approximately \$90 per month (\$32,400 additional interest over the life of the loan). This would require the borrower to earn an additional \$3,600 per year in order to qualify for the loan.

Interest Rates 2007 - 2017



How Trump's Tax Changes Will Impact You



The Trump vision for tax reform includes reducing taxes across-the board, especially for working and middle-income taxpayers. He expects "the rich" to pay their fair share. Business tax rates would be reduced so that US business can compete and keep jobs in the US.

Anticipated Trump Economic Policy

From 1947 to 2001, the US gross domestic product (GDP) grew at an annual rate of 3.5 percent a year. From 2002 to present, annual GDP growth has only grown at a 1.9 percent rate. This 45 percent loss of GDP growth has been the focal point of the Trump presidential campaign and presidency. The Obama administration claimed that the drop was due to the change in workforce demographics and aging of the "baby boomer" generation into retirement. The Trump administration feels this explanation is incomplete since

it does not consider an ever-increasing tax and regulatory environment and poorly negotiated trade agreements.

Tax Cuts

During his inaugural address, President Trump proclaimed that "the forgotten men and women of our country will be forgotten no longer." His promise was to reduce personal and corporate taxes, bring jobs back to the US, and grow the economy. Since taking office, Trump has signed an increasing number of executive orders including freezing federal hiring (except for the military). The Trump

vision for tax reform includes reducing taxes across-the board, especially for working and middle-income taxpayers. He expects "the rich" to pay their fair share. Business tax rates would be reduced so that US business can compete and keep jobs in the US.

Initial conversations to tax reform include the following:

Married Filing Jointly:

Less than \$75,000 → 12 percent
 \$75,001 to \$225,000 → 25 percent
 More than \$225,000 → 33 percent
 (Single brackets would be ½ the bracket amounts)

Trans-Pacific Partnership is a trade agreement between Australia, Brunei, Canada, Chile, Japan, Malaysia, Mexico, New Zealand, Peru, Singapore, United States, and Vietnam. The agreement was signed in February 2016. The Obama administration supported the agreement because of their belief that the agreement would “promote economic growth.” The intent of the agreement was to support the creation of jobs, enhance innovation, raise livability, promote transparency, and promote good governance and environmental protection.

- *Itemized deductions would be capped at \$200,000 for married filing jointly and \$100,000 for single filers.*
 - *Capital gain rate structure would be unchanged (maximum rate of 20 percent).*
 - *The 3.8 percent Obamacare tax on investment income will be repealed.*
 - *The alternative minimum tax will be repealed.*
 - *Estate (death) taxes will be repealed but capital gains held until death and valued over \$10 million will be subject to tax (small businesses and family farms, exempted).*
 - *Deductions for childcare (under 13 years of age) and eldercare will be deductible “above-the-line”. The deduction is phased out to taxpayers with total income over \$500,000 married filing jointly/\$250,000 single.*
 - *The Earned Income Tax Credit (EITC) will be maintained.*
 - *Dependent Care Savings Accounts (DCSAs) can be established for pre-determined child or elder care. The federal government will provide a 50 percent match on parental contributions up to \$1,000 per year.*
 - *The business tax rate would be reduced from 35 percent to 15 percent and the business alternative minimum tax would be eliminated.*
 - *Repatriated corporate profits held offshore can be returned to the US at a one-time tax rate of 10 percent.*
 - *Firms engaged in manufacturing in the US may expense capital expenditures (but lose interest expense deduction).*
 - *On-site childcare business tax credit would be increased to \$500,000 per year and recapture period would be reduced to 5 years.*
 - *Business that pay for an employee’s childcare expenses can exclude those contributions from income.*
- ECONOMIC IMPACT:** The impact of reducing business and individual taxes will depend on the entire reform package. The political parties have differing opinions on the effectiveness of tax cuts.
- Trade Policy Reform**
The Trump administration has publically noted several trade agreements that they would like to review, renegotiate, or withdraw. Generally, it is too early to determine the long-term impact of any action. However, here are the major conversations at this time.
- Trans-Pacific Partnership is a trade agreement between Australia, Brunei, Canada, Chile, Japan, Malaysia, Mexico, New Zealand, Peru, Singapore, United States, and Vietnam.

The agreement was signed in February 2016. The Obama administration supported the agreement because of their belief that the agreement would “promote economic growth.” The intent of the agreement was to support the creation of jobs, enhance innovation, raise livability, promote transparency, and promote good governance and environmental protection.

President Trump signed an executive order withdrawing the US from the TPP on January 23, 2017 under the premise that the agreement did not meet his definition of “America First.” The Center for Economic and Policy Research estimated that the US economic gains would have been very small. The Center estimated TPP would only provide a 0.13 percent increase to the US GDP by 2025. Further, the Center reported that most workers would likely lose, except for those workers whose wages are based upon the minimum wage and high wage earners protected from international competition.

ECONOMIC IMPACT: Because the TPP had not taken effect, there should not be any immediate impact. The concern created by withdrawing from the agreement is the impression that the US is turning away from countries that make up approximately 40 percent of the global economy. Organized labor may be supportive for the move since they had been critical of the business offshoring manufacturing jobs. Business

are concerned since they had hoped that TPP would have opened new markets in the partner countries by reducing trade taxes and tariffs.

North American Free Trade Agreement (NAFTA) is a trade agreement between Canada, Mexico, and the United States. NAFTA came into force in January 1994 and remains in effect. The goal of NAFTA was to eliminate barriers to trade and investment between the partner countries. Tariffs on more than half of Mexico's exports to the US and more than one third of US exports to Mexico were eliminated at its implementation and most tariffs would be eliminated by 2009. Today, NAFTA ensures that there are few trade tariffs between the three partner countries.

It is generally believed that the average US citizen benefited from NAFTA. 30 out of 50 States rank Mexico as its first or second largest export partner. More than 140,000 small and medium sized business rely on NAFTA. However, in dollar volume, the net overall effect on the US economy was modest since trade between Mexico and Canada is a small component of US GDP. Organized labor blame NAFTA for the loss of 700,000 – 800,000 manufacturing jobs to Mexico but the US Chamber of Commerce says that about 6 million US based jobs depend on NAFTA.

President Trump has condemned NAFTA as “the single worst trade deal” entered by the US. He has vowed to renegotiate or withdraw. The impact of withdrawal from NAFTA is currently being debated by economists and stakeholders. Concerns include the impact on market access, economic growth, and prices of traded goods and services.

ECONOMIC IMPACT: Most economist believe the immediate impact to the US would be minor since trade with Mexico and Canada are a small part of GDP. Small businesses that rely on Mexico and Canada could be affected since trade restrictions and tariffs could return and effect prices of goods and services. Southern California could be impacted due to the proximity and relationship to Mexico. Many US based companies have invested in manufacturing facilities in Mexico. If the Trump administration follows through with his suggested 20 percent tariff on imported Mexican goods and services, companies may need to reconsider their Mexican investment. In addition to Mexico, trade relations with Canada would also be affected since they are also part of the agreement.

Korean Free Trade Agreement (KRFTA) is a trade agreement between Republic of Korea (South Korea) and the United States. KRFTA eliminated approximately 95 percent

of each countries tariffs on goods and services (including technology, agriculture, financial service, and automotive industries). While the agreement was initiated by the Bush administration, the Obama administration championed its approval claiming that the agreement would create over 70,000 jobs. The Trump administration is claiming that the US has lost nearly 95,000 jobs and doubled the trade deficit with South Korea. The Trump administration believes that KRFTA is an unacceptable trade agreement that hurts the American worker.

ECONOMIC IMPACT: KRFTA alone would have a minor economic impact to the US economy but could be an inconvenience to the US business and consumer markets. South Korea provides many durable and soft goods and services to the US which would increase in cost if the agreement was withdrawn.

World Trade Organization (WTO) is intergovernmental member organization of 164 countries that commenced in 1995. The WTO implements, administers, and operated trade agreements between member countries. It also moderates disputes. As a member of the WTO, the US participates in various trade agreements that have been agreed upon to promote trade and provide opportunities for

all members. Unfortunately, the Trump administration sees the WTO as an advocate for other countries at the expense of the US. During the 2016 Presidential election, Trump specifically noted the admittance of China as an issue for US interests. China quickly gained prominence in the WTO and benefited by US companies sending manufacturing jobs offshore. While offshore production may be good for business, the workforce loses jobs for the American worker.

ECONOMIC IMPACT: The WTO has been facilitation global trade for over 25 years. Most of its members believe the organization has provided value. The US has been somewhat critical since it has been perceived as favorable to the less powerful trade partners. If the US withdraws from the WTO, global trade destabilize and the US could be adversely affected. The Trump administration has been focusing on China. We should be concerned if the Administration follows through with actions focused on China considering the sizable investment China has made in the US. Chinese investment impacts real estate, technology, manufacturing, and financial markets. Significant actions against China could stem the flow of investment in the US.



Where is the Regional Economy Going?

For the last seven years, the economy has been getting better but slower than typical economic recovery periods. Consumer confidence is showing signs of recovery with the increase in sales of large consumer goods.

Most economists point to late 2008 as the bottom of the economic decline that was labeled the Great Recession. Since 2008, the economy has slowly been recovering at a rate of 2-3 percent per year. Unfortunately, at this pace, the national gross domestic product (GDP) has yet to return to 2007 levels. In other words, we are doing better but we have not fully recovered. This sluggish economy has generated mixed signals. For the last seven years, the economy has been getting better but slower than typical economic recovery periods. Consumer confidence is showing signs of recovery with the increase in sales of large consumer goods. Affordable housing has not improved and available middle- skilled jobs have not been filled. The current slow growth lends some doubt of the sustainability of the recovery. Here are some of the regional strengths and weaknesses of this recovery:

Strengths

- Consistent Gross Regional Product growth for the last seven years
- Regional jobs continue to increase; especially higher wage jobs
- Wages are starting to increase for new and existing jobs
- New construction of affordable and mixed use housing has started even though there are not enough units
- Research and Development and Technology focused businesses are establishing footprint in region
- Consumer spending has increased

Weaknesses

- Unpredictability of the Trump administration economic policy in 2017
- Uncertain global trade environment including unsettled status of trade agreements
- Shortage of regional affordable housing
- Aging population could create a smaller workforce
- Historical wage increases over the last seven years are too low to stimulate the recovery
- Shortage of larger businesses located in the region that can provide opportunities for growth
- Transportation infrastructure cannot support significant economic growth
- Economists are forecasting 2.0 to 4.0 percent economic growth for Orange County. South Orange County will follow the county with a growth rate between 2.0 – 2.5 percent.

Economic Opportunity Gaps



Infrastructure Gap

The primary transportation corridors for South Orange County are Interstate 5 and the toll roads; San Joaquin Hills (SR 73), Foothill (SR 241), and Eastern (SRs 241/261/133). These routes bring economic activity and resources to and from the region. While the 2016 usage of the toll roads has trended upwards, so has Interstate 5. Interstate 5 remains the primary roadway for transportation and commerce. Orange County Transportation Authority (OCTA) reports that approximately 360,000 travel Interstate 5 daily between the San Joaquin Hills Toll Road (SR 73) and El Toro Road. This reliance on one transportation thoroughfare places the region at risk in the event of emergencies, any road closure or major traffic congestion.

The 5.7-mile improvement of Interstate 5 between San Clemente and San Juan Capistrano has been in progress since 2014 and should be complete by early 2018. Several interchanges along Interstate 5 are part of the project which should improve traffic flow on the freeway and city streets. Further north (between SR 73 and El Toro Road), additional highway improvements including additional general purpose and carpool lanes, new auxiliary lanes, improved interchanges and on/off ramps, and improving lane and shoulder widths.

The toll roads provide alternatives to Interstate 5. The

San Joaquin Hills (SR 73) does relieve some congestion for those who travel between North Orange County (at Costa Mesa) and South Orange County (at San Juan Capistrano). The Foothill and Eastern toll roads (SRs 241/261/133) do provide access to the north but it is unfortunate that it does not continue through to Interstate 5 in the south.

Alternative means of transportation through the region include bus and rail service. According to OCTA and the Southern California Regional Rail Authority, bus ridership has been steadily decreasing throughout the county each year while rail ridership has been increasing. Some cities are looking at joining rail ridership with local bus service so that rail can be a realistic means to travel.

Housing Gap

Regional Home Values and Sales – Residential real estate continues to be “hot.” Prices continue to increase up to 6 percent from values last year. Inventories are low since homeowners are reluctant to put their homes on the market. Demand has increase since last year causing available homes to be on the market for shorter periods. These conditions are making it harder for potential buyers to find and afford regional housing.

Rents – In 2016, the average monthly rental in South Orange County increase 15 percent from last year which

ranged from \$1,781 (studio apartment) to \$3,302 (3-bedroom townhouse). This would require a combined family income for nearly \$71,240 for the studio to \$132,100 for the townhouse. Despite the high cost to rent, vacancy rates are at a 10 year low at 3.4 percent. New rental properties are becoming available in 2016 and 2017 but these properties are on the higher end of the rental market.

Commercial real estate – As the region attempts to attract new businesses, commercial real estate needs to be available at a reasonable cost. Current commercial real estate has not grown in the region with no new office or industrial construction south of the El Toro “Y”. Rents for available space are expected to increase in 2017 which will be an additional deterrent for new business to enter the region.

Workforce Gap

Workforce skills - The Orange County Business Council recently wrote that middle-skill jobs (those requiring a high school diploma but not a 4 year university degree) accounted for 54 percent of the US labor market. Unfortunately, only 44 percent of US workers are able to fill these positions. South Orange County faces a similar dilemma. Regional Employers are looking for skilled workers who have the training and experience to be able to step into available middle-skill job openings. This is

especially true in such sectors as information technology, advanced manufacturing, and healthcare.

Workforce wages - The Orange County Community Indicators 2016 report noted that the county is experiencing an increasing wage gap where higher wage/high skilled wages (requiring education and experience) are increasing while lower wage/lower skilled wages (requiring a high school diploma or less) are not keeping pace. This impacts the workforces' ability to live and work in the region.

The combination of the skills and wage gaps in the regional workforce will impact the region's ability to sustain the current economic recovery or encourage future growth.

Education is key - In order to encourage and sustain economic growth in South Orange County, the region needs a skilled workforce that will meet the needs of current and future employers. The need for these workers starts as early as middle and high school and continues to the adult population that needs to maintain technical proficiency or new skills in order to be competitive in the job market. A coordinated effort at all levels of education, working in partnership with the business community, is critical to the sustaining and growth of the regional economy.

Real Estate Update

The question we need to answer is how can buyers continue to buy homes in the region. According to the California Association of Realtors, only 22 percent of Orange County households can afford the Orange County median priced home. South Orange County is an even greater challenge with the median home price over \$150,000 higher. So how does the region address the affordability problem?



Residential Markets

Rental

Several newer apartment and mixed use properties are coming online in 2016 and 2017. Aliso Viejo and Laguna Niguel are bringing new properties to the market. We still see the cost of renting in the region as a concern for keeping our workforce in the area.

Residential

The current residential real estate market is experiencing an interesting recovery. In 2016, Orange County experienced one of its best years for home sales in the last 10 years and prices continue to increase. Unfortunately, inventories are decreasing and the affordability index claim that it is getting harder for

many people to afford to buy in the region.

The residential market is “hot.” Homes priced below \$1.5 million are in high demand and homes below \$750,000 are selling before the “FOR SALE” sign can be posted. Why has demand and prices so high? The economy is getting better. Consumer confidence is returning. And, active residential inventory is 11 percent lower than 2015. Demand is higher than last year. In most South Orange County areas, the market time to sell a home has reduced significantly.

Residential real estate analysts predict continued sales price increases in the 3.0 – 5.5 percent range for 2017.

The question we need to answer is how can buyers continue to buy homes in the region. According to the California Association of Realtors, only 22 percent of Orange County households can afford the Orange County median priced home. South Orange County is an even greater challenge with the median home price over \$150,000 higher. So how does the region address the affordability problem? Prices will not be coming down and there are not enough low cost housing or mixed use units in development to meet the need. Interest rates will not be coming down in the short term.

The answer is... the region needs to develop middle and higher salaried jobs. The region is heading in the

Regional Home Prices

City	Median Home Price 2016	Average Sales Price 2016	Market Time (in days) 2016	Market Time (in days) 2015
Orange County	\$728,500	\$956,186	55	79
South Orange County	\$880,000	\$1,269,410	68	90
Aliso Viejo	\$745,000	\$717,321	69	86
Dana Point	\$939,500	\$1,350,770	60	94
Laguna Beach	\$2,000,000	\$2,165,840	137	102
Laguna Hills	\$813,000	\$1,103,800	65	101
Laguna Niguel	\$820,000	\$988,939	76	85
Laguna Woods	\$270,000	\$294,825	50	85
Lake Forest	\$680,000	\$718,623	36	82
Mission Viejo	\$695,000	\$727,780	59	76
Rancho Santa Margarita	\$725,000	\$749,866	50	101
San Clemente	\$970,000	\$1,129,470	84	89
San Juan Capistrano	\$920,000	\$1,055,510	103	128

Office Space								
Submarket	Market Rentable Area (SF)	Available Rate (%)	Vacancy Rate (%)	Q4 2016 Net Absorption (SF)	2016 Total Net Absorption (SF)	Under Construction (SF)	Construction Deliveries (SF)	Avg. Asking Lease Rate (\$/SF/MO)
North Orange County	8,551,361	14.2	9.8	4,896	(14,730)	0	0	\$2.24
Central Orange County	16,648,730	15.2	11.1	71,532	218,666	0	0	\$2.15
West Orange County	4,872,169	15.6	12.4	14,607	(308,656)	0	0	\$2.09
Greater Airport Area	47,888,873	17.1	10.3	(142,762)	33,854	537,224	0	\$2.83
South Orange County	23,164,019	12.6	6.6	144,325	434,298	1,722,200*	0	\$2.58

*Located in Irvine

right direction. Compared to the county, unemployment is lower in the region and businesses are hiring workers for “qualifying jobs.” The concern we hear from many businesses is that they cannot find enough qualified, skilled workers. The region needs to attract the talent into the area and prepare the current and future workforce for these jobs. To sustain our residential real estate growth, we need to continue to grow jobs.

Commercial Markets

The commercial real estate market is a key indicator for the future economy and job market. Businesses need to be attracted into the region so that they will hire our local workforce and provide their input into our local economy.

Retail

South Orange County (including Irvine) has nearly 18 million square feet of retail real estate. Besides

generating rents from tenants, these properties also generate revenues for the region in the form of sales tax and retail sales revenues.

In addition, the region is developing additional retail opportunities including:

- Aliso Viejo – The city is in planning stage with their Gateway District which will include retail, restaurants, mixed use (residential over retail), and a hotel.
- Laguna Hills – The city is in process on the Laguna Hills Mall renovation named 5 Lagunas
- Laguna Niguel – The city is the development process of the Laguna Niguel Gateway. It is also in process of the Agora Arts District.
- Mission Viejo – The city is in the process of revitalizing the civic core. In addition, additional retail,

restaurants, and a hotel are in development.

- Rancho Santa Margarita – The city is promoting the opening of multiple retail and restaurants.
- San Clemente – Additional retail and restaurants are joining the Outlets at San Clemente.

Office

Office space in the South Orange County has not grown for several years and the average lease rate is expected to increase over the next year. Currently, there are no major office building construction projects in the area. Most office building construction is in Irvine.

Industrial

Industrial real estate provides the region’s manufacturers the infrastructure to start and grow their businesses. Our entrepreneurs and

research and development enterprises require affordable space to conduct business. Overall, there are no new major industrial properties in development in the region. Aliso Viejo has a new manufacturer moving to the city who will be building their worldwide headquarters in approximately 205,000 square feet. This manufacturer will be bringing 800 new jobs into the region.

Education: Contributions to the Regional Economy



The future of our regional economy will soon be placed in the hands of our youth. Accordingly, it is our responsibility to provide a quality education that will equip them to continue and sustain the growth of the region. We no longer look at college as the focal point to determine training for the workforce. Today, career pathways start as early as middle school (or earlier) and have multiple entry and exit points. Further, we have come to the realization

that not all our children are going to be doctors, lawyers or accountants. The demand for middle skilled workers continue to grow and our youth need to be positioned to fulfill the need.

Demographics

South Orange County's public schools are organized into two unified (K-12) school districts, Capistrano Unified and Saddleback Valley School Districts. Combined, the two districts enroll nearly 30,000

students. Regional private schools add over 5,800 students to the region.

The students in our South Orange County schools make up a diverse ethnic mix that corresponds with the overall region. The White student population continues to be the majority; however, Hispanic and Asian students are growing and contributing to the growth of the region.

Student Headcount: Public Schools 9-12th Grade South Orange County 2015-2016

City	School	Grade 9 Enrollment	Grade 10 Enrollment	Grade 11 Enrollment	Grade 12 Enrollment	Total Enrollment
Aliso Viejo	Aliso Niguel High	802	784	745	737	3,068
Dana Point	Dana Hills High	685	675	663	656	2,679
	Opportunities for Learning - Capistrano	12	30	11	21	74
Laguna Beach	Laguna Beach High	307	282	247	267	1,103
Laguna Hills	Laguna Hills High	399	433	405	371	1,608
Lake Forest	El Toro High	611	659	630	618	2,518
Las Flores	Tesoro High	653	645	599	554	2,451
Mission Viejo	Capistrano Valley High	518	575	540	608	2,241
	Mira Monte High (Alternative)	2	4	15	31	52
	Mission Viejo High	609	603	618	577	2,407
	Silverado High	0	6	79	123	208
	Trabuco Hills High	718	755	744	695	2,912
San Clemente	San Clemente High	813	744	759	708	3,024
San Juan Capistrano	Bridges Community Day	0	2	5	6	13
	California Preparatory Academy	22	39	46	69	176
	Capistrano Connections Academy	269	363	441	402	2,812
	Junipero Serra High	0	7	46	112	165
	San Juan Hills High	602	638	621	531	2,392
Grand Total		7,022	7,244	7,214	7,086	29,903

Note: Total Enrollment includes the school's entire student population (e.g., if the school is K-12)

Student Headcount: Private Schools 9-12th Grade South Orange County 2015-2016

City	Public District	School	Grade 9 Enrollment	Grade 10 Enrollment	Grade 11 Enrollment	Grade 12 Enrollment	Total Enrollment
Dana Point	Capistrano Unified	West River Academy	0	0	0	0	82
Laguna Hills	Saddleback Valley Unified	Allied National High School	6	12	4	19	41
Lake Forest	Saddleback Valley Unified	Southern California Christian Academy	0	0	0	1	13
Mission Viejo	Capistrano Unified	Halstrom Academy—Mission Viejo	7	9	11	35	73
	Saddleback Valley Unified	Fusion Academy	4	13	14	12	49
		Saddleback Christian Academy	22	21	24	26	195
		Sonrisa School	2	0	0	0	20
Rancho Santa Margarita	Saddleback Valley Unified	Santa Margarita Catholic High School	430	466	414	427	1,737
San Clemente	Capistrano Unified	Creekside Christian School	0	1	3	1	11
		Heritage Christian—San Clemente	1	3	1	2	15
		Talega Preparatory Academy	1	2	4	2	34
San Juan Capistrano	Capistrano Unified	Capistrano Valley Christian Schools	34	57	49	51	422
		JSerra Catholic High School	309	291	302	280	1,182
		Saddleback Valley Christian Schools PSSP	5	4	5	7	21
		Saddleback Valley Christian	84	71	74	92	719
		St. Margaret's Episcopal School	123	120	118	110	1,159
Silverado	Saddleback Valley Unified	Saint Michael's Prep School	18	14	17	15	64
Trabuco Canyon	Saddleback Valley Unified	Agape Academy	1	1	1	1	6

Note: Total Enrollment includes the school's entire student population (e.g., if the school is K-12)

Ethnic Diveristy of High School Graduates 2015-2016

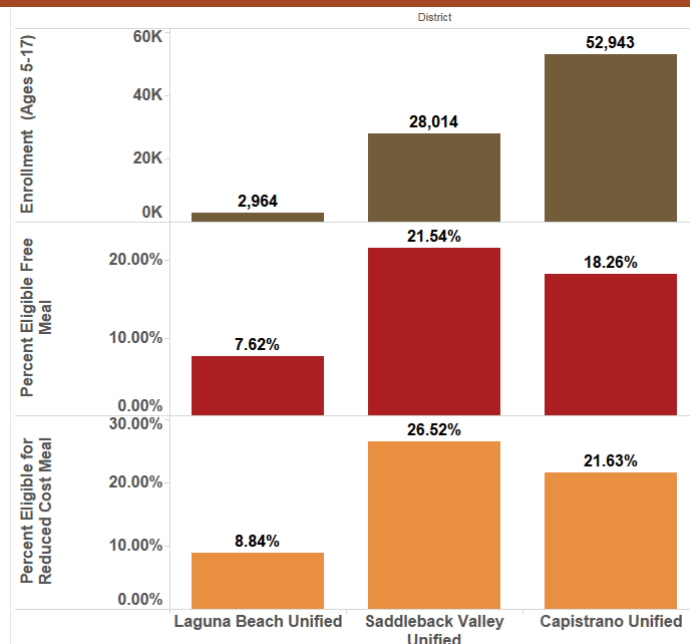
City	School	African American	American Indian/Alask Natv	Asian	Filipino	Hispanic	Pacific Islander	White	2 or More Rcs	Unknown
Aliso Viejo	Aliso Niguel High	1.38%	0.97%	13.00%	3.87%	15.35%	0.28%	59.34%	5.81%	0.00%
Dana Point	Dana Hills High	0.90%	0.60%	2.69%	1.19%	24.63%	0.00%	65.37%	4.33%	0.30%
	Opportunities for Learning - Capistrano	0.00%	4.55%	0.00%	0.00%	18.18%	0.00%	68.18%	9.09%	0.00%
Laguna Beach	Laguna Beach High	0.91%	0.00%	1.36%	0.00%	7.73%	0.00%	87.73%	2.27%	0.00%
Laguna Hills	Laguna Hills High	1.99%	0.25%	8.19%	4.22%	32.26%	0.25%	49.13%	3.47%	0.25%
Lake Forest	El Toro High	1.75%	0.53%	7.01%	5.95%	28.55%	0.35%	51.49%	3.85%	0.53%
Las Flores	Tesoro High	1.07%	0.00%	6.60%	2.50%	9.27%	0.00%	77.18%	3.39%	0.00%
Mission Viejo	Capistrano Valley High	1.22%	0.15%	5.79%	2.90%	25.46%	0.00%	60.21%	4.12%	0.15%
	Mira Monte High (Alternative)	3.13%	0.00%	3.13%	3.13%	18.75%	0.00%	68.75%	3.13%	0.00%
	Mission Viejo High	1.85%	1.01%	7.72%	2.35%	24.16%	1.01%	60.07%	1.51%	0.34%
	Silverado High	2.11%	2.11%	0.00%	3.16%	57.89%	0.00%	31.58%	3.16%	0.00%
	Trabuco Hills High	1.07%	0.31%	7.03%	5.50%	23.24%	0.15%	57.34%	5.35%	0.00%
San Clemente	San Clemente High	0.72%	0.00%	2.00%	0.72%	21.89%	0.72%	69.10%	4.58%	0.29%
San Juan Capistrano	Bridges Community Day	0.00%	0.00%	0.00%	0.00%	40.00%	0.00%	60.00%	0.00%	0.00%
	California Preparatory Academy	0.00%	0.00%	0.00%	0.00%	14.58%	0.00%	77.08%	8.33%	0.00%
	Capistrano Connections Academy	5.75%	0.00%	3.98%	1.77%	26.11%	0.00%	47.79%	14.60%	0.00%
	Junipero Serra High	0.00%	0.89%	1.79%	0.89%	49.11%	0.00%	44.64%	2.68%	0.00%
	San Juan Hills High	0.59%	0.59%	3.16%	2.17%	30.18%	0.20%	58.38%	4.73%	0.00%
Grand Total		1.36%	0.66%	4.08%	2.24%	25.96%	0.16%	60.74%	4.69%	0.10%

Education: Contributions to the Regional Economy

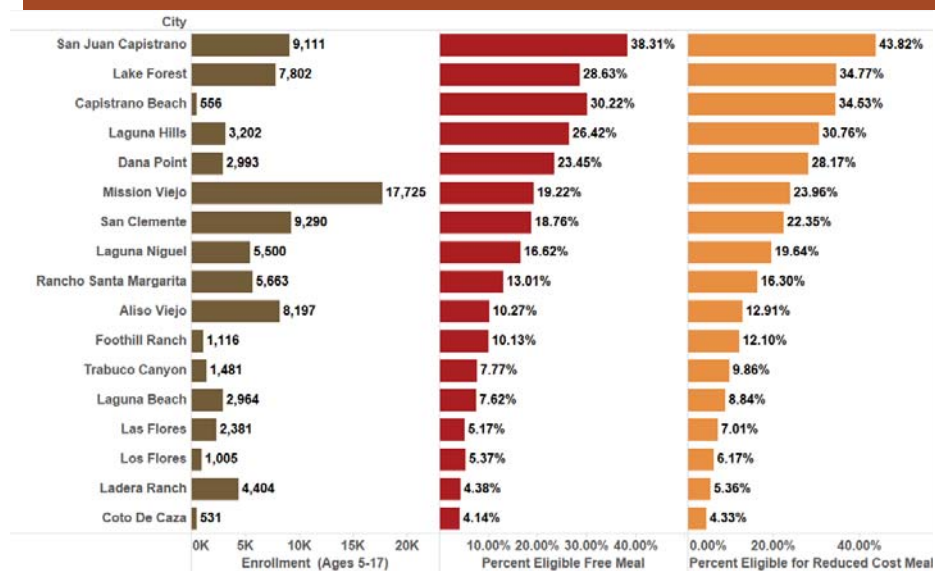
The general perception of South Orange County is that the economy is better and the residents of the area are better off than those of the rest of the country. While housing prices and the cost of living are higher than other Orange County communities, there are a sizeable group of students and their families that qualify for financial assistance for education and related support costs. One indicator that we use to determine the level of financial need is the measurement of the number of students who qualify for federal free and reduced cost meals. The federal program determines a student's level of assistance based upon family income and the size of the family.

The level of students who qualify for free and reduced cost meals illustrates the economic diversity of the region's population. The purpose of the assistance is to ensure that our students have the opportunity to learn and not have nutrition or hunger be a barrier to their success.

Percentage of K-12 Students Needing Free or Reduced Cost Meals



Percentage of K-12 Students Needing Free or Reduced Cost Meals by City



Public High School Graduation Rates Starting in 2011: Graduation Rate in 2015

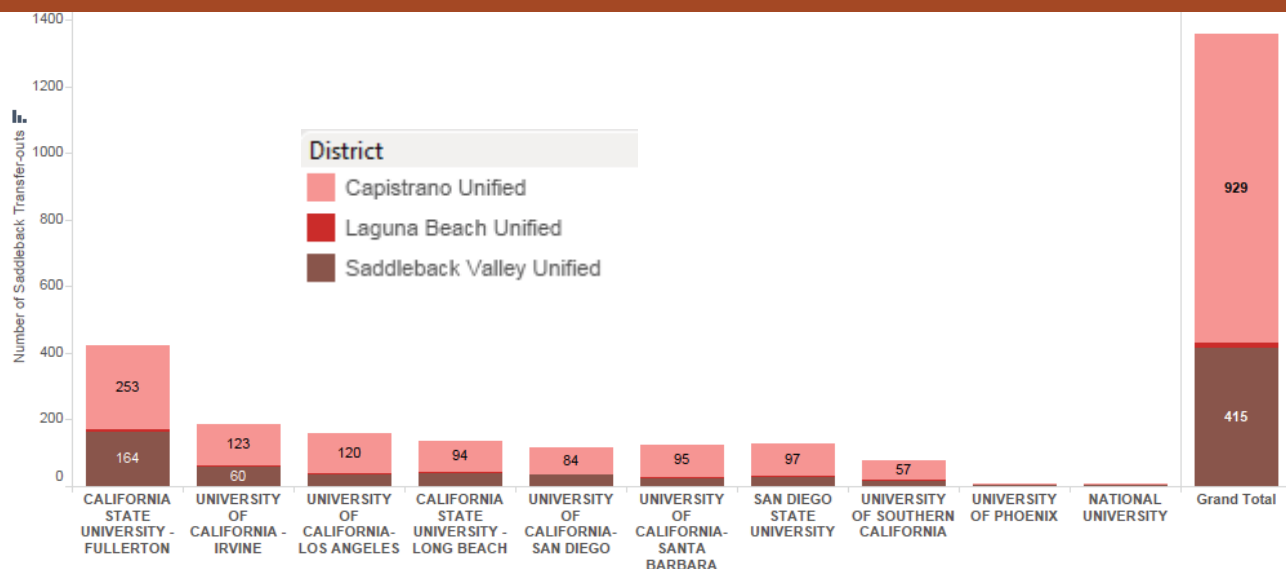
City	School	Num Cohort	Num Graduates	Cohort Grad Rt
Aliso Viejo	Aliso Niguel High	3,072	3,029	98.60%
Dana Point	Dana Hills High	2,872	2,740	95.40%
	Opportunities for Learning - Capistrano	330	48	14.55%
Laguna Beach	Laguna Beach High	971	952	98.04%
Laguna Hills	Laguna Hills High	1,849	1,769	95.67%
Lake Forest	El Toro High	2,933	2,789	95.09%
Las Flores	Tesoro High	2,368	2,306	97.38%
Mission Viejo	Capistrano Valley High	2,812	2,748	97.72%
	Mira Monte High (Alternative)	189	144	76.19%
	Mission Viejo High	2,675	2,589	96.79%
	Silverado High	11,800	11,147	94.47%
	Trabuco Hills High	3,342	3,247	97.16%
San Clemente	San Clemente High	3,254	3,068	94.28%
San Juan Capistrano	Bridges Community Day	17,175	16,528	96.23%
	Capistrano Connections Academy	1,232	610	49.51%
	Junipero Serra High	548	443	80.84%
	San Juan Hills High	1,991	1,926	96.74%
Grand Total		59,413	56,083	94.40%

K-12 Success

Overall, our K-12 educational institutions prepare our youth on the road to their career pathway. Most of the area high schools successfully graduate their students and provide them their starting point to 4 year universities, community college, or into the workforce. The regions public high schools report that more than 95 percent of their students graduate.

Many high school graduates pursue careers that require 4-year degrees or higher and move directly to the universities after graduation. Many of our graduating seniors move on to CSU Fullerton and UC Irvine. However, there are many other choices in California. An interesting trend we have noticed is that an alternative to California universities are the universities in neighboring states who are providing financial incentives to attract our university bound students.

Saddleback College Transfer-Outs: Top 10 Four-Year Institutions by High School Districts Graduating from 2012-2016



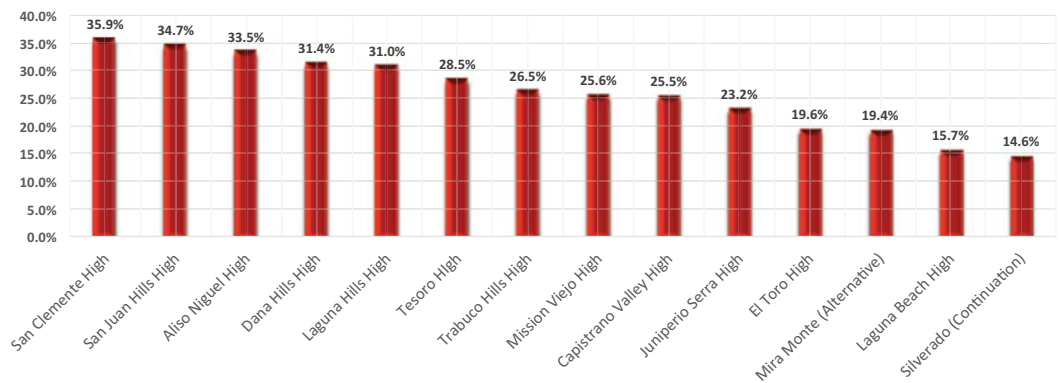
Education: Contributions to the Regional Economy

Saddleback College

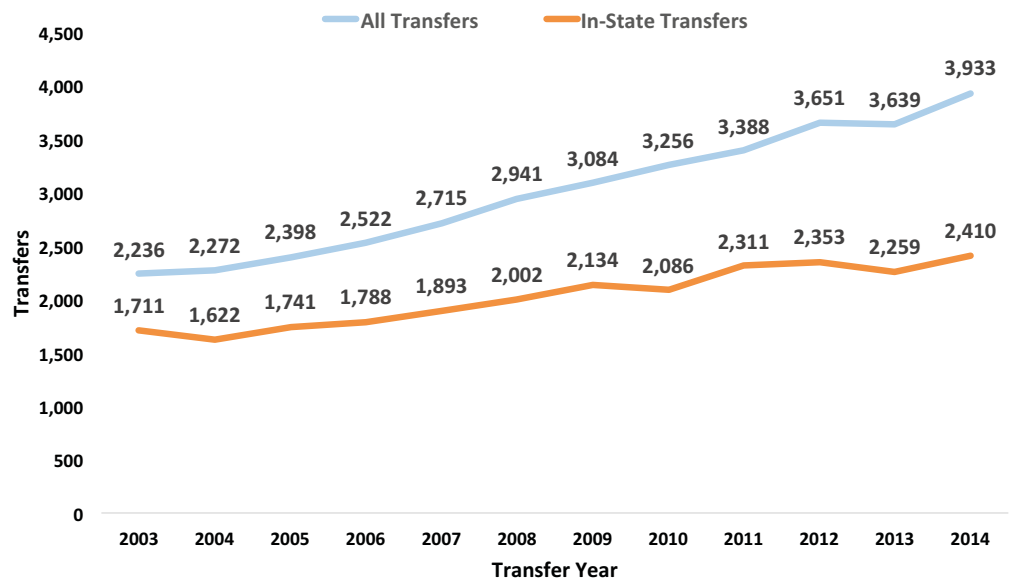
Saddleback College is the only public higher education institution in South Orange County and serves a significant number of the high school students who graduate and want to move on to college. The College is focused on preparing students for their future careers which may include transfer to 4-year universities, completion of an associates degree or certificate, or training or skills enhancement for a job. The College's student body includes first time college students, returning students who are looking for skills enhancement, and students who are pursuing general knowledge.

Saddleback College provides for pathway opportunities that include transfer to 4-year colleges and universities. In addition to transfers to the University of California and California State University systems, Saddleback students also transfer to private and out of state universities at an increasing rate. Of the 113 California Community Colleges, Saddleback College ranks 8th in transfers to the University of California and 17th in transfers to the California State University. Of the nine community

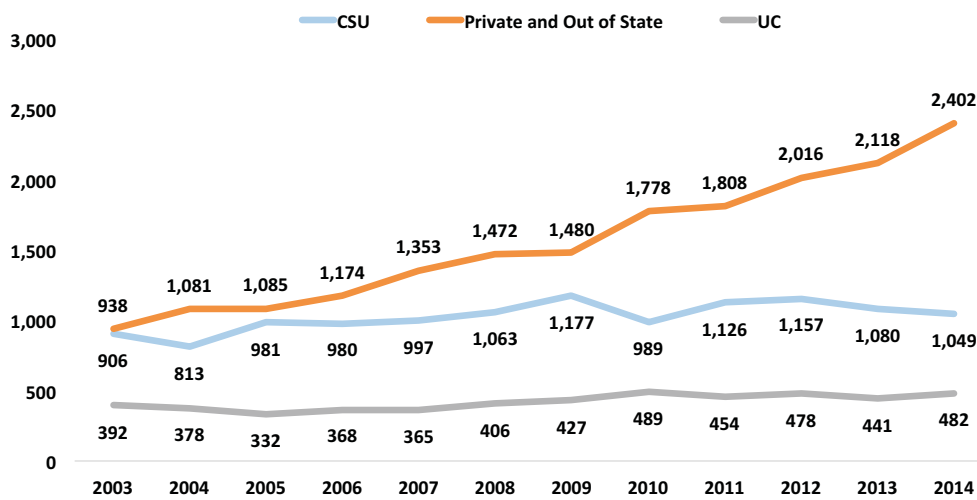
Percentage of 12th Grade 2015 Enrollments that are First-time Students at Saddleback Fall 2016



Saddleback College Overall vs. In-State Transfers



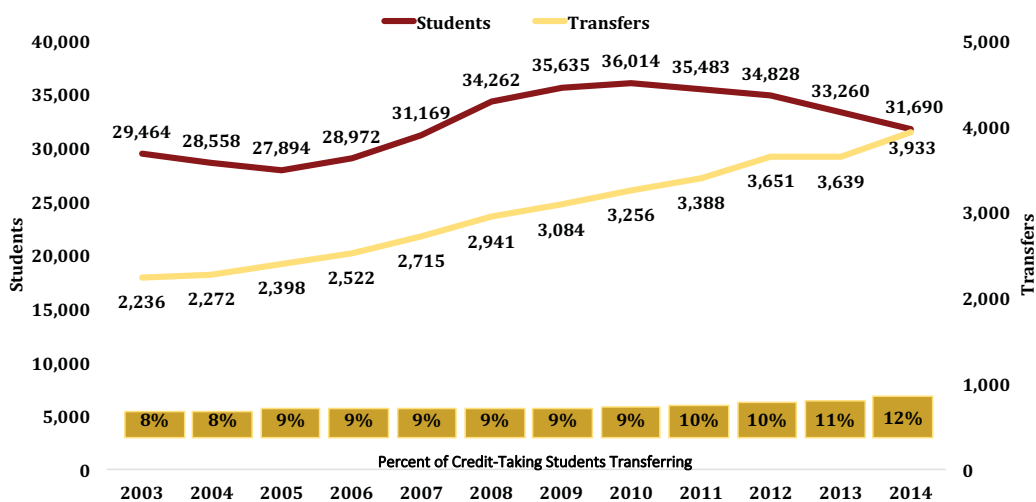
Saddleback Transfers to 4-Year College or University



colleges in Orange County, Saddleback College ranks first in transfers to UC Santa Barbara, UC Santa Cruz, San Diego State University, Cal Poly San Luis Obispo, USC, and ASU and ranks second to UC Berkeley, UCLA, and UC San Diego.

The Saddleback career pathway also includes career technical education which focuses on preparing students to enter the workforce. Career technical education (CTE) programs offer a sequence of courses directly related to high demand skills needed to gain employment in current or emerging occupations. Students can earn an associate's degree, certificate, or occupational skills award in less than 1 year and up to 2 years.

Saddleback Transfers vs. Credit Enrollments



As part of Saddleback College's commitment to student success and preparation of a strong regional workforce, the college strives to be accessible to the entire community. This includes an ongoing effort to assist financially disadvantaged students through financial aid programs and scholarships. In 2016, the college awarded over \$730,000 in student scholarships.

Career Technical Education Programs

Career Technical Education (CTE) programs offer a sequence of courses directly related to high demand skills needed to gain employment in current or emerging occupations. Students can earn a Saddleback College (SC) certificate or occupational skills award preparing them for an entry-level position in less than 1 year and up to 2 years. All SC programs are fully accredited with classes offered during the day, at night and online.

PROGRAM	ASSOCIATE'S DEGREE	CERT OF ACHIEVEMENT	OCCUPATIONAL SKILLS AWARD
Accounting	X	X	
Tax Preparation	X	X	
Computerized Accounting Specialist	X	X	
Tax Preparation Specialist	X	X	
Administrative Assistant	X	X	
American Sign Language Interpreter	X	X	
Architectural Drafting	X	X	
Automotive Technology			
Alternative Fuel Vehicle Specialist	X	X	
Automotive Chassis Specialist	X	X	
Automotive Engine Performance Specialist	X	X	
Automotive Engine Service Specialist	X	X	
General Automotive Technician	X	X	
Business			
Business Administration	X		
Business Leadership	X	X	
Business Management	X		
Entrepreneurship	X	X	X
Global Business	X	X	
Marketing	X	X	
Professional Retailing	X	X	
Retail Management	X	X	
Human Resource Management			X
Project Management			X
Child Development			
Associate Teacher			X
Early Childhood Education	T		
Early Childhood Teacher	X	X	
Infant Toddler Teacher	X	X	
Master Teacher	X	X	
School Age Care and Recreation	X	X	
Site Supervisor	X	X	
Cinema/Television/Radio			
Cinema	X	X	X
CTVR-Critical Studies	X	X	X
Post Production	X	X	X
Radio	X	X	X
Screen Acting and Voice Performance	X	X	X
Television	X	X	X

CA: Certificate of Achievement Vocational Program or other area approved by the State System Office (18 or more units)
 OSA: Occupational Skills Award – Vocational program (6-17.9 units)

PROGRAM	ASSOCIATE'S DEGREE	CERT OF ACHIEVEMENT	OCCUPATIONAL SKILLS AWARD
Computer Information Management			
Applications Developer	X	X	
E-Commerce Specialist	X	X	
Network Administrator	X	X	
Software Specialist	X	X	
Web Designer	X	X	
Webmaster	X	X	
Information Security: Security			X
Office and Computer Skill			X
Computer Maintenance Technology	X	X	
Computer Science	X		
Construction Inspection	X	X	
Consumer Services	X	X	
Cosmetology			
Cosmetician			X
Culinary Arts			
Catering	X	X	
Culinary Arts	X	X	
Food Service	X	X	
Drafting	X	X	
Ecological Restoration		X	
Electronic Technology			
Analog and Digital Circuit Electronic Technology	X	X	
Digital Electronic Technology	X	X	
General Electronic Technology	X	X	
Basic Analog and Digital Electronics			X
Emergency Medical Technology			X
Engineering	X		
Environmental Studies	X		
Sustainable Studies			X
Family & Consumer Sciences	X	X	
Fashion Design			
Fashion Design			
Advanced Fashion Design and Apparel Manufacturing	X	X	
Accessory Design			X
Basic Costume Construction and Sourcing			X
Fashion Technology			X
Sustainable Fashion and Social Entrepreneurship			X
Fashion Merchandising			
Fashion Merchandising	X	X	
Visual Fashion Merchandising	X	X	
Event Planner		X	
Fashion Stylist			X
Geography	T		
Gerontology		X	
Graphics			
Computer Graphics	X	X	
Graphic Communications	X	X	
Graphic Design	X	X	
Illustration/Animation	X	X	
Health Information Technology	X	X	
Horticulture	X	X	
General Horticulture			X
Plant Identification			X

CA: Certificate of Achievement Vocational Program or other area approved by the State System Office (18 or more units)
OSA: Occupational Skills Award – Vocational program (6-17.9 units)

Education: Contributions to the Regional Economy

PROGRAM	ASSOCIATE'S DEGREE	CERT OF ACHIEVEMENT	OCCUPATIONAL SKILLS AWARD
Human Services			
Alcohol and Drug Studies	X	X	
Community-Based Corrections	X	X	
Human Service Generalist	X	X	
Mental Health Worker	X	X	
Interior Design			
Interior Design Assistant		X	
Interior Design Professional	X	X	
Interiors Merchandising		X	
Journalism	X	X	
Kinesiology	X		
Athletic Training			X
Coaching			X
Recreation Administrator			X
Landscape Design	X	X	
General Landscape Design			X
Marine Science Technology			
Marine Science	X		
Marine Science Technician	X	X	
Seamanship	X	X	
Medical Assistant			
Administrative Medical Assistant	X	X	
Clinical Medical Assistant	X	X	
Comprehensive Medical Assistant	X	X	
Medical Insurance Coding			X
Medical Laboratory Technician	X	X	
Nursing			
Registered Nurse	X	X	
Licensed Vocational Nurse to Registered Nurse	X		
Licensed Vocational Nurse to RN (30 Units)		X	
Nutrition	X	X	
Paramedic	X	X	
Phlebotomist/Laboratory Assistant			X
Political Science	X		
Rapid Digital Manufacturing	X	X	
Real Estate			
Real Estate Appraisal	X	X	
Real Estate Escrow	X	X	
Real Estate Sales/Broker	X	X	
Theatre Arts Performance and Acting	X		
Theatre Arts Entertainment and Theatre Technology		X	
Scenic Art and Painting			X
Theatre Arts Technical Theatre	X		
Travel & Tourism	X	X	

CA: Certificate of Achievement Vocational Program or other area approved by the State System Office (18 or more units)
 OSA: Occupational Skills Award – Vocational program (6-17.9 units)



Economic and Workforce Development - The Big Picture

Among the activities of the California Community Colleges Chancellor's Office, the programs of the Division of Workforce and Economic Development bridge the skills and jobs mismatch and prepare California's workforce for 21st century careers. More on the Division's Doing What Matters for Jobs and the Economy framework, visit <http://doingwhatmatters.cccco.edu/>.

The Division serves as administrator for several streams of state and federal funds, including:

- Governor's Career Technical Education Pathways Initiative (SB1070)

- Carl D. Perkins Career and Technical Education Act of 2006
- Proposition 98 dollars for Apprenticeship, Economic & Workforce Development (EWD) and Career Technical Education (CTE)

The Division collaborates with employers, organized labor, local communities, their community colleges and other education parties through programming supported by these funds to close the skills gap and foster successful student completion.

What is Doing What Matters for Jobs and the Economy?

The Opportunity
For community colleges to become essential catalysts

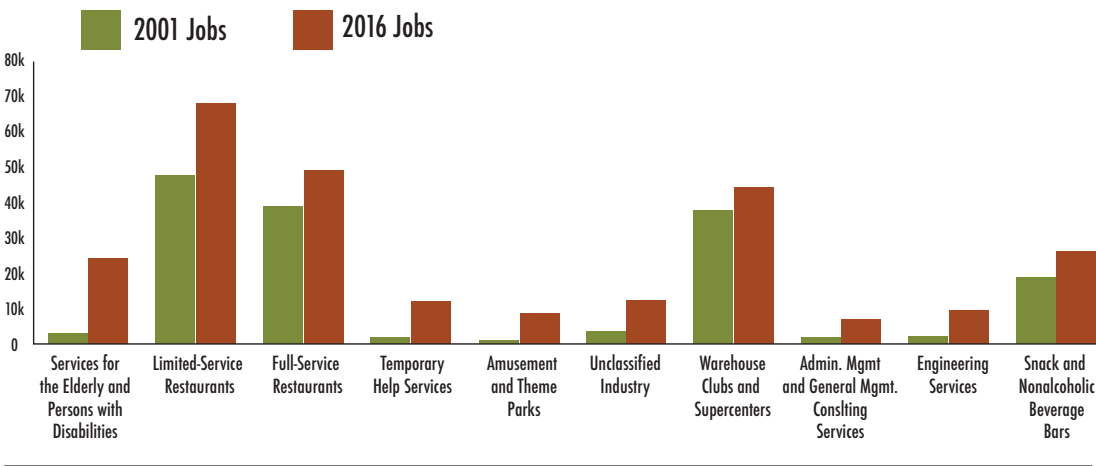
to California's economic recovery and jobs creation at the local, regional and state levels.

The Strategy

Doing What MATTERS for jobs and the economy is a four-pronged framework to respond to the call of our nation, state, and regions to close the skills gap. The four prongs are:

- Give Priority for Jobs and the Economy
- Make Room for Jobs and the Economy
- Promote Student Success
- Innovate for Jobs and the Economy

Fastest Growing Industries



Economic and Workforce Development - The Big Picture

In Orange County, what is our focus?

Priority Industry Sectors:

Advanced Manufacturing

Advanced Transportation & Renewables

Energy Efficiency, Utilities & Construction

Global Trade & Logistics

Health

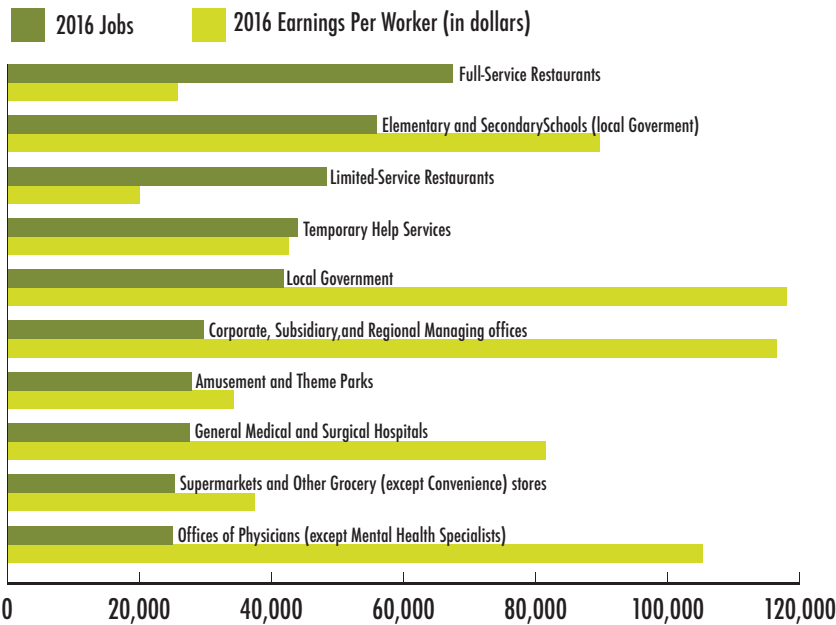
ICT/Digital Media

Retail/Hospitality/Tourism

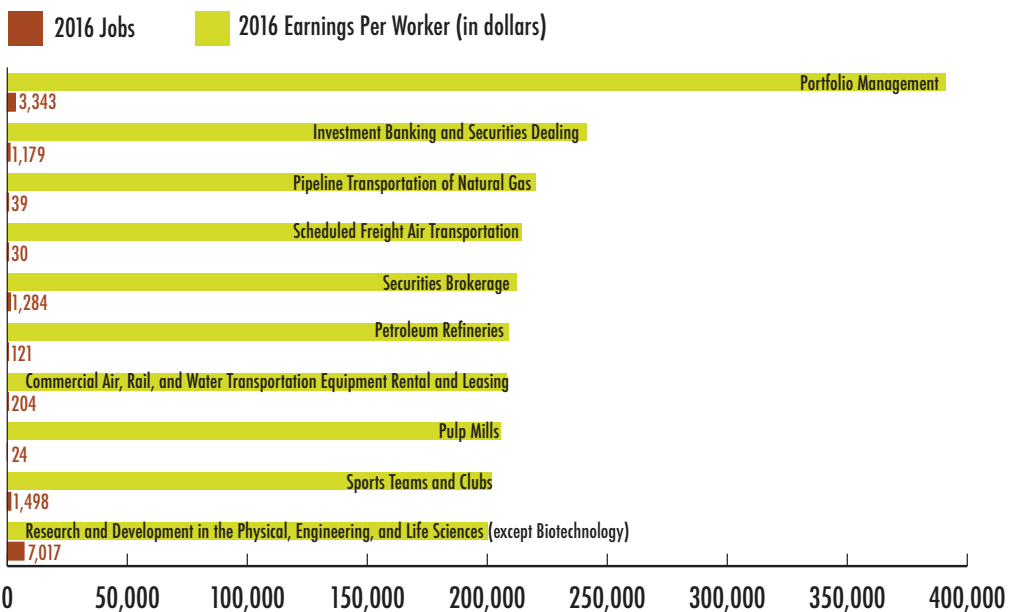
Small Business

What type of data is used here locally to bridge the skills gap and jobs mismatch and prepare California's workforce for 21st century careers:

Largest Industries



Highest Paying Industries



Career Pathways

Funded through a grant from the California Department of Education, OC Pathways is building a regional infrastructure to support diverse career pathways. The focus of this initiative is on developing pathways in high-need, high-wage, high-skill STEM (science, technology, engineering and math) sectors vital to the regional economy.



One of the leading initiatives promoted by the State is the preparation of our youth for future careers. This initiative requires that all levels of education, business and industry, and government partner together to develop and define pathways for the future workforce to prepare and acquire job and personal skills. Pathways development require multiple entrance and exit points to meet the needs of the future worker.

OC Pathways

OC Pathways connects educators and industry leaders to equip students for college and career success. Partners develop coursework that combines rigorous academics with career preparation in such target sectors as health care/ biotechnology, engineering/ advanced manufacturing and information technology/ digital media. This countywide project also creates work-based learning opportunities for students and empowers educators with 21st-century learning strategies.

Led by the Orange County Department of Education and Saddleback College, OC Pathways was initiated through a 2014 grant from the California Department of Education. The collaborative now comprises 14 school districts, nine community

colleges, multiple universities, numerous regional agencies and scores of industry and community partners working together to prepare Orange County students for high-demand, high-skill and high-wage careers.

Funded through a grant from the California Department of Education, OC Pathways is building a regional infrastructure to support diverse career pathways. The focus of this initiative is on developing pathways in high-need, high-wage, high-skill STEM (science, technology, engineering and math) sectors vital to the regional economy.

The partnership's focus sectors are:

- Health Care/Biotechnology
- Engineering/Advanced Manufacturing
- Information Technology/Digital Media

OC Pathways has had many successes. Some of these include:

- More than 8,600 high school students participated in OC Pathways programs across six industry sectors

Career Pathways

- More than 12,500 community college students are enrolled in OC Pathway industry sectors
- More than 2,500 high school students participate in one or more work based learning experiences
- Agreements between area high schools and community colleges for high school students to receive college credit for taking aligned career technical education courses
- Development of dual enrollment courses so that high school students can receive college credit while taking classes at their high school
- Development of career mentoring opportunities for K-12 and community college students
- Align curriculum between regional high schools and community colleges in the focus sectors
- Development of a student tracking system to improve student success through the pathway

Saddleback College Pathways and Other Initiatives

In addition to OC Pathways, Saddleback College has developed other pathways to assist students prepare for career. These include:

2+2+3 Pathway to Law School – A defined pathway from high school to law school

Career Technical Education Pathways – Pathways taking advantage of our partnerships with regional high schools, area business, and community partners

Adult Education – Programs that assists students and the community to become productive members of the workforce

Strong Workforce Programs
Local and regional career technical education projects to provide better and more opportunities for our workforce

Contract education
Saddleback College, business, and community partners working together to strengthen the workforce by providing focused training to the incumbent workers of the region

Community education
Short term classes that provide an opportunity to explore, experiment, or just consider new academic or career paths



SADDLEBACK COLLEGE

CUSTOMIZED TRAINING

Responsive Workplace Training and Education for Business and Industry



The Saddleback College Economic and Workforce Development division facilitates a variety of solutions for employment development and workforce training. From no-cost to low-cost general training, the Economic and Workforce Development division can help businesses with their workforce training needs.

Saddleback College is dedicated to delivering results-oriented, customized training that builds and maintains a highly-skilled and productive workforce. Whether your organization requires employee training in basic computer skills, customer service, or in a highly technical area such as advanced manufacturing technology, your community college has the training professionals and subject matter experts who can create and deliver programs to all levels of staff.

Benefits of High Value Customized Training Through Saddleback College:

- Flexible, Rapid Delivery System of Training and Services
- Your place of business, third party location, or at Saddleback College
- Single point of contact for business and Employers
- Customized solutions
- Performance improvement
- A better trained workforce

Your company may qualify for subsidized training through funds provided by the Employment Training Panel (ETP)!

The Primary Industry Sectors Served in Orange County Include:

- Advanced Manufacturing
- Advanced Transportation and Renewable
- Energy (Efficiency) and Utilities
- Global Trade and Logistics
- Healthcare
- Information and Communication Technologies (ICT) and Digital Media
- Life Sciences & Biotech
- Retail/Hospitality/Tourism
- Small Business

For more information, please contact:

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www.saddleback.edu/ewd

Aliso Viejo continues to be known for its highly skilled workforce and deep thinkers who possess a love of learning and a thirst for knowledge. The city is a magnet for a dynamic and educated workforce and the home to award-winning schools including the private liberal arts college, Soka University.

City Profile: Aliso Viejo

Live Life Inspired Aliso Viejo is an affluent community comprising more than seven square miles of rolling hillside, valley terrain and picturesque views.

The city has the allure and charm of a small Southern California community with a robust economic climate. Aliso Viejo is home to fast-growing entrepreneurs, businesses and modern industry including technology, medical devices, health care, pharmaceutical and biotechnology. World-renowned corporations call the city home and small start-ups continue to transition into global players.

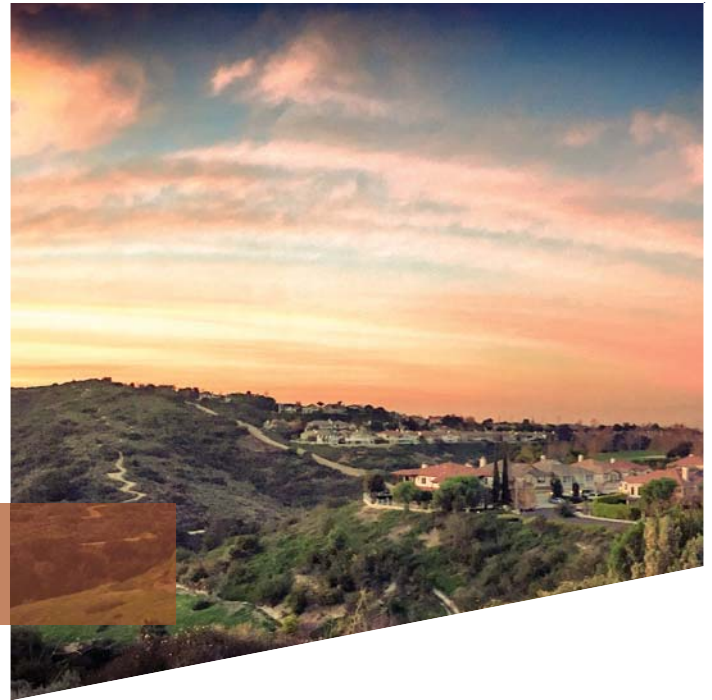
The City of Aliso Viejo continues to foster economic development and has made great strides in moving this community forward. In 2016, the city welcomed its second hotel – the 129-room Homewood Suites by Hilton – and this year is celebrating the opening of a new 435-luxury apartment complex by Shea as well as the opening of MicroVention's \$100 million campus. MicroVention, a manufacturer and marketer of neuroendovascular technologies, is building its 205,000-square-foot Worldwide Headquarters on the 5.13-acre Summit Office Campus site. The campus will house more than 800 employees when it opens this year.

The city is also working on a Vision Plan to revitalize the Aliso Viejo Town Center and recently embarked on a branding effort to further define this picturesque South County community.

Aliso Viejo continues to be known for its highly skilled workforce and deep thinkers who possess a love of learning and a thirst for knowledge. The city is a magnet for a dynamic and educated workforce and the home to award-winning schools including the private liberal arts college, Soka University.

Major transportation corridors make it easy for people to commute to Aliso Viejo from throughout Southern California providing quick access to business and entertainment centers and world-class beaches.

continued on next page



CONTACT INFORMATION

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Phone: (949) 425-2500

Fax: (949) 425-3899

Social Media:

Website: www.cityofalisoviejo.com

Twitter: <https://twitter.com/alisoviejocity>

Facebook: <https://www.facebook.com/CityOfAlisoViejo>

Youtube: <https://www.youtube.com/user/AlisoViejoChannel>

Instagram: <https://www.instagram.com/cityofalisoviejo/>

City Hall Hours:

Monday: 7:30 a.m. to 5:30 p.m.

Tuesday: 7:30 a.m. to 5:30 p.m.

Wednesday: 7:30 a.m. to 5:30 p.m.

Thursday: 7:30 a.m. to 5:30 p.m.

Friday: 7:30 a.m. to 4:30 p.m. alternating Fridays



City Profile: Aliso Viejo

This is also a family-friendly city that has mastered the art for enjoying life to the fullest. A true live-work community, Aliso Viejo boasts a diverse mix of housing styles; new streets and office buildings; great shopping, dining and entertainment amenities. These aspects led Forbes to name Aliso Viejo as one of America's Top 25 Towns to Live Well. The City was also recently ranked the fifth best place in which to raise a family in California. This ranking puts Aliso Viejo at number one amongst cities in Orange County.

It's easy to see why the city obtained those rankings as it is a balanced community with virtually all residents living within two and a half miles of the downtown core. The city is a fit and connected community

with ample community parks, 2,600 acres of open space and 30 miles of hiking and biking trails.

Family and community are synonymous with Aliso Viejo and strong social, sports and recreational after-school and weekend programs permeate the city.

Additional amenities include the Jack Nicklaus-designed golf course, an award-winning Aquatic Center and the Aliso Viejo Center, a popular venue for business meetings, conferences and weddings alike.

This community is unrivaled in its growth and vitality and is the perfect place for building a business or raising a family.

LEADERSHIP

Mayor: David C. Harrington

Mayor Pro Tem: Phillip B. Tsunoda

Council Members: Ross Chun, Mike Munzing, William A. Phillips

City Manager: David A. Doyle

Phone: (949) 425-2510

Fax: (949) 425-3899

Email: city-manager@cityofaliso Viejo.com

SERVICES

Police Services: Lt. John MacPherson

12 Journey, Suite 100

Aliso Viejo, CA 92656

Non-Emergency Phone: (949) 425-2560

Fax: (949) 425-3899

Email: public-safety@cityofaliso Viejo.com

Fire Services: OCFA Division Chief Jeff Adams

57 Journey

Aliso Viejo, CA 92656

Non-Emergency Phone: (949) 389-0055

Email: amysmith@ocfa.org

FAST FACTS

Year Incorporated: 2001

Current Population: 50,509

Total Households: 18,379

Average Income: \$120,750

Home Ownership: 62.1% Own 37.9% Rent

Median Home Price: \$576,700

Average Climate January: High – 67° F Low – 47° F

July: High – 78° F Low – 65° F

Average Yearly Temp: 66° F

Average Rainfall: .04 inches

Top Retail Centers:

Aliso Viejo Town Center

Aliso Viejo Plaza

Aliso Creek Marketplace

Aliso Viejo Convenience Center

Pacific Park Plaza

Windrose

School District(s):

Capistrano Unified School District

Saddleback Valley Unified School District

Laguna Beach Unified School District

Local Hospital(s):

Choc Children's at Mission Hospital, Mission Viejo

Hoag Memorial Hospital Presbyterian, Newport Beach and Irvine

Saddleback Memorial Medical Center, Laguna Hills

St. Joseph Health/Mission Hospital, Mission Viejo

House of Worship Denominations: Catholic, Protestant, Lutheran, Jewish, Baha'i, Mormon, Independent Community Churches.

Annual Events:

Snow Fest

Spring Celebration & Pancake Breakfast

Shredding & E-Waste Collection Event

Summer Concerts and Movie Nights

July 4th Celebration & Fireworks

Annual Creek Clean-Up Event

Founders Day Fair

Fall Harvest Festival & Costume Parade

Winter Holiday Event.

Points of Interest: Soka University, Aliso & Wood Canyons

Wilderness Park, Orange County Trails, Aliso Viejo Country Club,

Aliso Viejo Center, Aliso Viejo Aquatic Center

Parks: 25 Community Park and Recreation Facilities, Aliso and

Wood Canyons Wilderness Park, Orange County Trails.

Recreational Activities: Swimming, Baseball, Basketball,

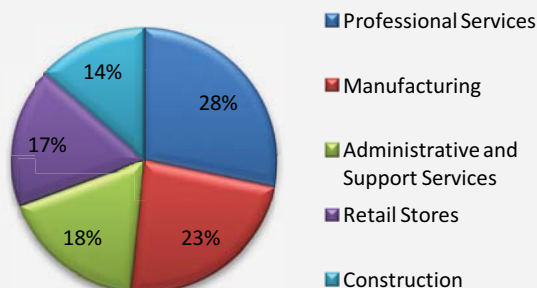
Volleyball, Skateboard Park, Walking Trails, Tennis,



Aliso Viejo Profile

DEMOGRAPHICS • Aliso Viejo has a population of **50,509** and contributes 29,600 workers to Orange County's workforce • The number of small businesses with fewer than 500 employees in Aliso Viejo is 2,886

Top Five Industry Sectors In Aliso Viejo By Employment



Employment In Aliso Viejo



LARGEST COMPANIES (based on number of employees) in Aliso Viejo

Company	# of Employees
Fluor Industrial Services, Inc.	1,000
Qlogic Switch Products, Inc.	900
Dell Software, Inc.	600
Fluor Daniel Construction Company	500
LMC Hollywood Highland	500
Safeguard Health Enterprises	355
Shea Properties MGT Co. Inc.	347
Clariant Diagnostic Services Inc.	313
Sunstone Ocean Lessee Inc.	275
Star Real Estate South County	250

GROWING/DECLINING occupations in Aliso Viejo

Occupations	Change in Jobs (2016-2021)
Physical Therapists	75
Software Developers, Applications	62
Combined Food Preparation and Serving Workers, Including Fast Food	44
Insurance Claims and Policy Processing Clerks	(13)
Retail Salespersons	(16)
Computer Programmers	(27)

GROWING/DECLINING industries in Aliso Viejo

Industries	Change in Jobs (2016-2021)
Health Care and Social Assistance	690
Professional, Scientific, and Technical Services	463
Accommodation and Food Services	141
Transportation and Warehousing	(29)
Manufacturing	(49)
Finance and Insurance	(73)

ORANGE COUNTY Business Council Workforce Housing SCORECARD: 2012-2025

- The **Aliso Viejo** rank of 21th of 34 Orange County cities consists of 4 separate ranking factors that are summed up to derive an overall cumulative Scorecard ranking:

Topic	Ranking
Total Job Growth	22
Housing as a Percentage of Total OC Housing	23
Jobs-to-Housing Ratio	13
Change in Housing Density	17

This report uses data from the following sources: *Orange County Workforce Investment Board 2013-2018 Comprehensive Economic Development Strategy*; *U.S. Census Bureau, 2007-2011 American Community Survey*; *Employment Development Department, State of California UI Data*; *National Establishment Time Series Database (Dun and Bradstreet)*; *EMSI occupation employment data*.

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Dana Point is home to 34,518 residents and is characterized by nearly seven miles of prominent coastal bluffs and rolling hills along the Pacific Ocean.

City Profile: Dana Point



Harboring the Good Life Dana Point is home to 34,518 residents and is characterized by nearly seven miles of prominent coastal bluffs and rolling hills along the Pacific Ocean. Most noteworthy of these bluffs is a unique promontory known as the “Headlands”, which overlooks Dana Point Harbor, one of the most significant manmade alterations of the Orange County Coastline.

Dana Point Harbor provides slips and mooring for over 2,500 boats, along with over 40 specialty shops and restaurants. The Harbor attracts thousands of visitors annually for shopping, sport fishing, walking, bicycling, and a host of recreational activities. The Dana Point Harbor is also considered the gateway to Doheny State Beach, one of California’s most popular beach facilities. The 62-acre State Park offers camping, picnicking, swimming, surfing, bicycling, tide pool exploration and more.

Dana Point provides over 1,800 hotel rooms ranging in accommodations from economy to five-star resorts. Convention and meeting facilities are available at the larger resort facilities and all provide access to Dana Point’s unique coastal amenities.

CONTACT INFORMATION

Address:

33282 Golden Lantern
Dana Point, CA 92629

Phone: (949) 248-3500

Fax: (949) 248-9920

Website: <http://www.danapoint.org>

Social media:

Twitter: @cityofdanapoint

Facebook: Dana Point City Hall”

YouTube: City of Dana Point

Instagram: @cityofdanapoint

Instagram: @danapointrecreation

Instagram: @danapointheadlands

Instagram: OCSD_DanaPointPoliceServices

Nextdoor: City of Dana Point

Facebook: Dana Point Headlands

Facebook: Dana Point Recreation

City Hall Hours:

Monday: 7:30am-5:30pm

Tuesday: 7:30am-5:30pm

Wednesday: 7:30am-5:30pm

Thursday: 7:30am-5:30pm

Friday: 7:30 am-4:30pm



City Profile: Dana Point

LEADERSHIP

Mayor:: Debra Lewis

Mayor Pro Tem: Paul Wyatt

Council Members: Joe Muller, John Tomlinson, Richard Viczorek

Acting City Manager: Michael Killebrew
33282 Golden Lantern
Dana Point, CA
Phone: (949) 248-3513
Email: jlittler@danapoint.org (Executive Assistant)

SERVICES

Police Services: 33282 Golden Lantern Ste. 140
Dana Point, CA 92629
Non-Emergency Phone: (949) 248-3531

Fire Services: Orange County Fire Authority
1 Fire Authority Road
Irvine, CA 92602
(714) 573-6000

FAST FACTS

Year Incorporated: 1989
Current Population: 34,518

Total Households: 14,484
Average Income: \$98,923

Home Ownership 51.2% Own 37.9% Rent
10.8% Vacant Housing
Median Home Price \$808,287

Average Climate January: high – 68° F low – 44° F
July: high – 79° F low – 61° F
Average Yearly Temp: 62.05° F
Average Rainfall: 13.56 inches

School District(s) Capistrano Unified School District
33122 Valle Road
San Juan Capistrano, CA 92675
(949) 234-9200 (Phone)
(949) 493-8729 (Fax)

Local Hospital(s) Mission Hospital
31872 Coast Hwy
Laguna Beach CA, 92651
(949) 499-1311

House of Worship Denominations: Trinity Presbyterian Church, Capo Beach Church, Gloria Dei Lutheran Church, San Felipe De Jesus Catholic Church, St. Edward the Confessor Catholic Church

Annual Events:
Festival of Whales
Egg Hunt
Memorial Day Ceremony
Movies in the Park
Concerts in the Park
Tall Ships Festival
Car Shows
Art Fest
Dana Point BBQ Competition
Halloween Spooktakular
Veterans Day Ceremony
Turkey Trot
Winter Festival
Boat Parade of Lights

Points of Interest:
Ocean Institute
Dana Point Nature Interpretive Center
Whale Watching
Dana Point Harbor

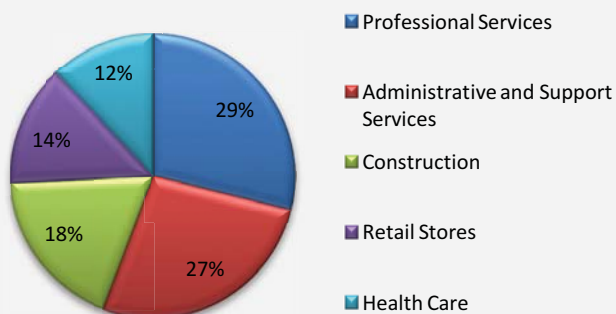
Parks: Bluff Top Trail, Calle Paloma Parkette, Creekside Park, Crystal Cove Park, Dana Crest Park, Dana Woods Park, Harbor Point Park, Heritage Park, Hill Top Park, Lantern Bay Park, Lantern Village Community Park, La Plaza Park, Louise Leyden Park, Palisades Gazebo, Sea Canyon Park, Sea Terrace Park, Sea View Park, Shipwreck Park, Strands Vista Park, Sunset Park Sycamore Creek Trail, Thunderbird Park, Veterans Memorial Park

Recreational Activities: Hiking, Biking, Diving, Golfing, Skimboarding, Surfing, Stand Up Paddleboarding, Camping, Sailing, Whale Watching, fishing and Swimming

Classes available at:
Dana Point Community Center
34052 Del Obispo Street
Dana Point, CA 92629
(949) 248-3536
<http://lagunabeachcity.net/cityhall/community/recreation/default.htm>

DEMOGRAPHICS • Dana Point has a population of **34,181** and contributes 19,100 workers to Orange County's workforce • The number of small businesses with fewer than 500 employees in Dana Point is 1,582

Top Five Industry Sectors In Dana Point By Employment



Employment In Dana Point



LARGEST COMPANIES (based on number of employees) in Dana Point

Company	# of Employees
MBR Operating Co., Inc.	1,100
Prutel Joint Venture	700
Altera Real Estate	356
County of Orange	352
Ritz-Carlton Hotel Company, LLC	348
Schaeffler Group USA Inc.	342
North American Health Care	175
Capistrano Unified School District	160
Ocean Institute	150
Gelsons Markets	130

GROWING/DECLINING Occupations in Dana Point

Occupations	Change in Jobs (2016-2021)
Waiters and Waitresses	57
Maids and Housekeeping Cleaners	53
Combined Food Preparation and Serving Workers, Including Fast Food	51
Cooks, Fast Food	(4)
Postal Service Mail Carriers	(4)
Farmworkers and Laborers, Crop, Nursery, and Greenhouse	(5)

GROWING/DECLINING industries in Dana Point

Industries	Change in Jobs (2016-2021)
Accommodation and Food Services	4,113
Health Care and Social Assistance	941
Professional, Scientific, and Technical Services	636
Government	(9)
Crop and Animal Production	(11)
Manufacturing	(27)

ORANGE COUNTY Business Council Workforce Housing SCORECARD: 2012-2025

- The **Dana Point** rank of 19th of 34 Orange County cities consists of 4 separate ranking factors that are summed up to derive an overall cumulative Scorecard ranking:

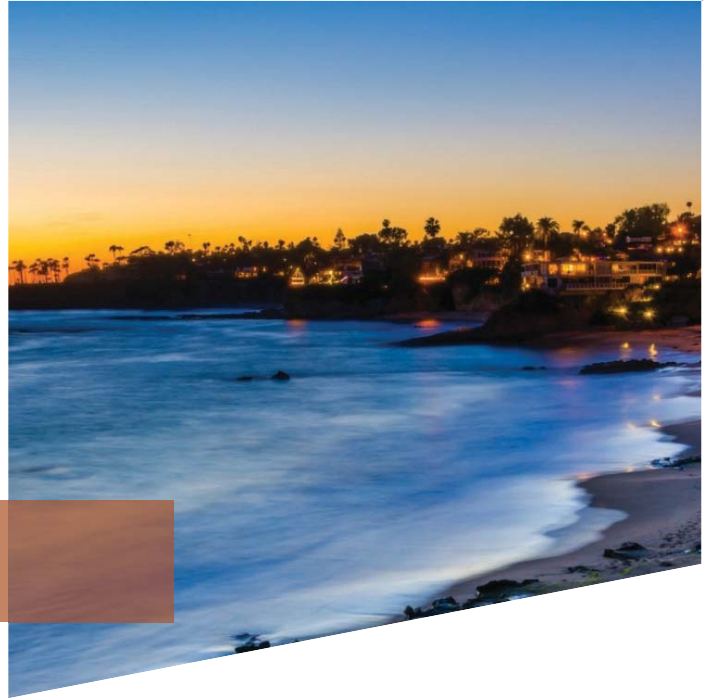
Topic	Ranking
Total Job Growth	24
Housing as a Percentage of Total OC Housing	19
Jobs-to-Housing Ratio	10
Change in Housing Density	14

This report uses data from the following sources: *Orange County Workforce Investment Board 2013-2018 Comprehensive Economic Development Strategy*; *U.S. Census Bureau, 2007-2011 American Community Survey*; *Employment Development Department, State of California UI Data*; *National Establishment Time Series Database (Dun and Bradstreet)*; *EMSI occupation employment data*.

Orange County Development Board • (714) 480-6500 • www.ocboard.org

The City attracts approximately 3.0 million visitors annually due to its miles of coastline, Mediterranean climate, and the summer art festivals including Pageant of the Masters and the Festival of the Arts.

City Profile: Laguna Beach



Home of the Festival of Arts and Pageant of the Masters The City of Laguna Beach, incorporated in 1927, is located in south-west Orange County, approximately 55 miles southeast of Los Angeles. The City currently occupies 8.84 square miles and serves a population of approximately 25,000. The City attracts approximately 3.0 million visitors annually due to its miles of coastline, Mediterranean climate, and the summer art festivals including Pageant of the Masters and the Festival of the Arts.

Laguna Beach has operated under the council-manager form of government since 1944. Policy-making and legislative authority are vested in a City Council consisting of the mayor and four other council members. The City is responsible, among other things, for passing ordinances, adopting the budget, appointing committees, and hiring both the City Manager and City Attorney. The City Manager is responsible for carrying out the policies and ordinances of the City Council, for overseeing the day-to-day operations of the City, and for appointing the heads of the various departments. The Council is elected on a non-partisan basis. Council Members serve four-year staggered terms, with new council members elected every two years. The mayor is elected by the council members annually.

Laguna Beach provides a full range of services, including police, fire, and marine safety protection; maintenance of streets; parks, the sewer system and parking facilities; solid waste; transit operations; community development; recreational activities and cultural events; and administrative services.

CONTACT INFORMATION

Address:

505 Forest Avenue
Laguna Beach, CA 92651

Phone: (949) 497-3311

Fax: (949) 497-0771

Social media:

Website: <http://www.lagunabeachcity.net/>

Twitter: @lagunabeachgov

Facebook: @cityofLagunaBeach

YouTube: City of Laguna Beach

<https://www.youtube.com/channel/UCQsj8cEM7lvTH6p4uf-3NUzQ>

Instagram: @lagunabeachgov

City Hall Hours:

Monday: 7:30am-5:30pm

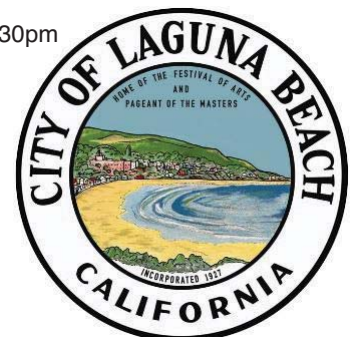
Tuesday: 7:30am-5:30pm

Wednesday: 7:30am-5:30pm

Thursday: 7:30am-5:30pm

Every other Friday: 7:30 am-4:30pm

Every other Friday: Closed



City Profile: Laguna Beach

LEADERSHIP

Mayor:: Toni Iseman

Mayor Pro Tem: Kelly Boyd

Council Members: Toni Iseman, Kelly Boyd, Bob Whalen, Steve Dicterow, Rob Zur Schmiede

City Manager: John Pietig
505 Forest Avenue
Laguna Beach, CA 92651
Phone: (949) 497-0704
Email: lhall@lagunabeachcity.net (Executive Assistant)

SERVICES

Police Services: 505 Forest Avenue
Laguna Beach, CA 92651
Non-Emergency Phone: (949) 497-0701

Fire Services: 505 Forest Avenue
Laguna Beach, CA 92651
Non-Emergency Phone: (949) 497-0700

FAST FACTS

Year Incorporated: 1927
Current Population: 22,723 (according to 2010 Census)

Total Households: 13,433
Average Income: \$158,299
Home Ownership: 60.07% Own 39.93% Rent
Median Home Price: \$1,242,600 (for owner occupied units)

Average Climate: January: high – 67° F low – 44° F
July: high – 77° F low – 60° F
Average Yearly Temp: 62.05° F
Average Rainfall: 13.55 inches

School District(s): Laguna Beach Unified School District
550 Blumont St.
Laguna Beach, CA 92651
Phone: (949) 497-7700
Fax: (949) 497-6021

Local Hospital(s): Mission Hospital
31872 Coast Hwy
Laguna Beach CA, 92651
(949) 499-1311

House of Worship Denominations: Calvary Chapel, Catholic, Christian Science, Episcopal, Evangelical Free Church, Lutheran, Non-Denominational Christian, Presbyterian, Roman Catholic, Unitarian Universalist, United Methodist, Hindu, Judaism

Annual Events:
Laguna Beach Music Festival
Laguna Art-A-Fair
Sawdust Art & Craft Festival
Festival of Arts
4th of July
Pageant of the Masters
The Vic (Skimboarding World Championship)
Laguna Dance Festival
Laguna Plein Air Painting Invitational
Art & Nature
Sawdust Winter Fantasy
Hospitality Night

Points of Interest: Dining, Shopping, Beaches, Surfing, Festival of Arts, Pageant of the Masters, Sawdust Festival, Laguna Art Museum, Art-a-Fair, Laguna Playhouse

Parks: Aliso Beach Park, Alta Laguna Park, Arch Beach Heights View park, Big Bend, Bluebird Park, Brown's Park, Crescent Bay Point Park, Crystal Cove State Park, Fernando Street Park, Festival of Arts, Heisler Park, Irvine Bowl Park, James Dilley Greenbelt Preserve, Ken Frank View Park, Laguna Beach Dog Park, Laguna Coast Wilderness Park, Lang Park, Main Beach Park, Moulton Meadows Park, Nita Carman Park, Nix Nature Center, Oak Street Park, Pacific View Park, Riddle Field, Ruby Street Park, Smithcliffs Park, Temple Hills View Park, Thalia Street Park, Top of the World Park, Treasure Island Park, Village Green Park, Willow Staging Area

Recreational Activities: Hiking, Bike Tour, Diving, Golfing, Skimboarding, Surfing, Stand Up Paddleboarding

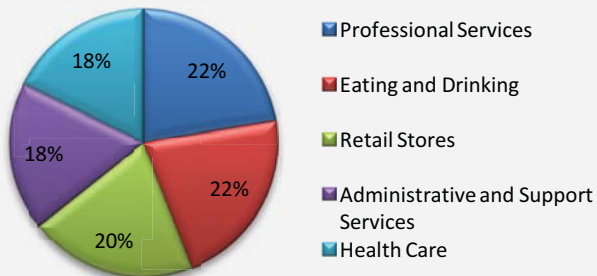
Classes available at:
Community and Susi Q Center
380 Third Street
Laguna Beach, CA 92651
(949) 464-6645
<http://lagunabeachcity.net/cityhall/community/recreation/default.htm>



Laguna Beach Profile

DEMOGRAPHICS • Laguna Beach has a population of **23,365** and contributes 12,800 workers to Orange County's workforce • The number of small businesses with fewer than 500 employees in Laguna Beach is 2,960

Top Five Industry Sectors In Laguna Beach By Employment



Employment In Laguna Beach



LARGEST COMPANIES (based on number of employees) in Laguna Beach

Company	# of Employees
JC Resorts, LLC	300
City of Laguna Beach	250
Laguna Playhouse	228
Laguna Beach Unified School District	181
National Film Laboratories	157
Landmark Hotels LLC	150
Laguna Beach Golf Bungalow Village LLC	115
Jeunique International Inc.	110
Haggen Inc.	100
Laguna Housing Partners LP	99

GROWING/DECLINING occupations in Laguna Beach

Occupations	Change in Jobs (2016-2021)
Waiters and Waitresses	65
Maids and Housekeeping Cleaners	54
Cooks, Restaurant	50
Postal Service Mail Carriers	(4)
Team Assemblers	(5)

GROWING/DECLINING industries in Laguna Beach

Industries	Change in Jobs (2016-2021)
Accommodation and Food Services	342
Health Care and Social Assistance	167
Educational Services	52
Information	(7)
Administrative and Support and Waste Management and Remediation Services	(23)
Manufacturing	(67)

ORANGE COUNTY Business Council Workforce Housing SCORECARD: 2012-2025

- The **Laguna Beach** rank of 33rd of 34 Orange County cities consists of 4 separate ranking factors that are summed up to derive an overall cumulative Scorecard ranking:

Topic	Ranking
Total Job Growth	27
Housing as a Percentage of Total OC Housing	33
Jobs-to-Housing Ratio	34
Change in Housing Density	34

This report uses data from the following sources: *Orange County Workforce Investment Board 2013-2018 Comprehensive Economic Development Strategy*; *U.S. Census Bureau, 2007-2011 American Community Survey*; *Employment Development Department, State of California UI Data*; *National Establishment Time Series Database (Dun and Bradstreet)*; *EMSI occupation employment data*.

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The City features streets lined with
well-manicured homes,
low crime rates, award-winning
school districts, and an ethnically
diverse population

City Profile: Laguna Hills

Laguna Hills is a great community, a great place to live, and an excellent place to start or relocate a business. While residents value this small town atmosphere they also enjoy the big city amenities the City has to offer. The City's shopping and employment destinations provide for a strong and sound economy, further strengthening the City's quality of life. The City features streets lined with well-manicured homes, low crime rates, award-winning school districts, and an ethnically diverse population where over 45% of residents hold a Bachelor's degree or higher and households have an average income level of 23% above the state average. The guiding themes of the City establish the vision and direction Laguna Hills foresees and they include:

A City prepared for the future

Focused revitalization in commercial centers

Efficient transportation system

Strong community identity

Healthy and supportive community for families and people of all ages.

CONTACT INFORMATION

Address:

24035 El Toro Road, Laguna Hills, CA 92653

Phone: 949-707-2600

Fax: 949-707-2614

Social Media:

Website: www.lagunahillscsca.gov

Twitter: <http://twitter.com/citylagunahills>

Facebook: <http://www.facebook.com/lagunahillscsca>

Nextdoor: <https://nextdoor.com/city/laguna-hills--ca/>

City Hall Hours:

M-Th: 7:30 – 5:30

F: 8 – 5



City Profile: Laguna Hills

LEADERSHIP

Mayor: Don Sedgwick

Mayor Pro Tem: Melody Carruth

Council Members: Dr. Dore Gilbert, Janine Heft, Barbara Kogerman

City Manager: Bruce E. Channing
24035 El Toro Road, Laguna Hills, CA 92653
Phone: 949-707-2600
Fax: 949-707-2614
Email: csands@lagunahillsca.gov

SERVICES

Police Services: Roldan Chacon
24035 El Toro Road, Laguna Hills, CA 92653
Non Emergency Phone: 949-707-2645
Email: rchacon@lagunahillsca.gov

Fire Services: Jeff Adams
1 Fire Authority Road, Irvine, CA 92602
Non Emergency Phone: 949-389-0055
Email: jeffadams@ocfa.org

FAST FACTS

Year Incorporated: 1991

Current Population: 30,972
Total Households: 10,469
Average Income: \$59,174
Home Ownership: 75.3% Own 24.7% Rent
Median Home Price: \$729,600

Average Climate: January: high - 68 low 44
July: high - 79 low 61

Average Yearly Temp: 64
Average Rainfall: 13.2 inches

School District(s): Saddleback Valley Unified School District

Local Hospital(s): Saddleback Memorial Medical Center

House of Worship Denominations: Episcopal, Evangelical Free

Annual Events:
Laguna Hills Half Marathon
Laguna Hills 4th of July Celebration

Points of Interest:
Don Juan Avila Adobe Site
Fossil Reef Park
Community Center Public Art and Fossils Display
Civic Center Public Art

Parks: Beckenham Park, Cabot Park, Clarington Park, Costeau Park, El Conejo Park, Fossil Reef Park, Knotty Pine Park, Mackenzie Park, Mandeville Park, Mendocino Park, San Remo Park, Santa Vittoria Park, Stockport Park

Recreational Activities: Skate Park, Laguna Hills Community Center & Sports Complex

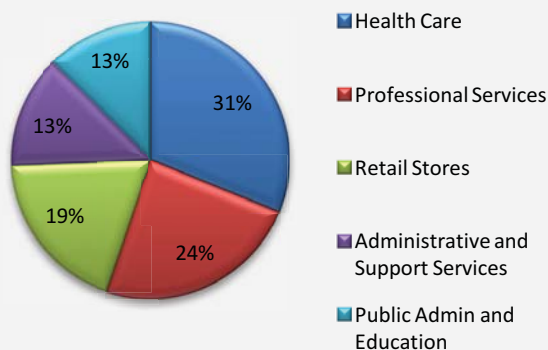




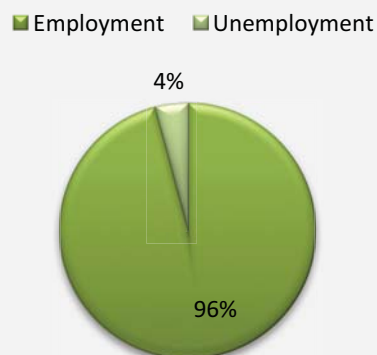
Laguna Hills Profile

DEMOGRAPHICS • Laguna Hills has a population of **31,748** and contributes 17,100 workers to Orange County's workforce • The number of small businesses with fewer than 500 employees in Laguna Hills is 3,114

Top Five Industry Sectors In Laguna Hills By Employment



Employment In Laguna Hills



LARGEST COMPANIES (based on number of employees) in Laguna Hills

Company	# of Employees
Saddleback Medical Group, Inc.	1230
Saddleback Valley Unified School District	555
Spectrum Care Landscape Management	300
Allied Business Schools, Inc.	275
Veterans Affairs US Department	260
Care Plus Home Care Inc.	250
JC Penney Corporation Inc.	250
Nordstrom Inc.	218
Eworkplace Solutions Inc.	200
Macys Department Stores Inc.	200

GROWING/DECLINING Occupations Laguna Hills

Occupations	Change in Jobs (2016-2021)
Personal Care Aides	227
Home Health Aides	76
Nursing Assistants	56
Cooks, Fast Food	(5)
Farmworkers and Laborers, Crop, Nursery, and Greenhouse	(5)
First-Line Supervisors of Retail Sales Workers	(6)

GROWING/DECLINING industries in Laguna Hills

Industries	Change in Jobs (2016-2021)
Health Care and Social Assistance	949
Professional, Scientific, and Technical Services	223
Real Estate and Rental and Leasing	205
Government	(14)
Information	(23)
Manufacturing	(38)

ORANGE COUNTY Business Council Workforce Housing SCORECARD: 2012-2025

- The **Laguna Hills** rank of 26th of 34 Orange County cities consists of 4 separate ranking factors that are summed up to derive an overall cumulative Scorecard ranking:

Topic	Ranking
Total Job Growth	32
Housing as a Percentage of Total OC Housing	26
Jobs-to-Housing Ratio	15
Change in Housing Density	24

This report uses data from the following sources: *Orange County Workforce Investment Board 2013-2018 Comprehensive Economic Development Strategy*; *U.S. Census Bureau, 2007-2011 American Community Survey*; *Employment Development Department, State of California UI Data*; *National Establishment Time Series Database (Dun and Bradstreet)*; *EMSI occupation employment data*.

Orange County Development Board • (714) 480-6500 • www.ocboard.org

Laguna Niguel is a thriving, business-friendly and family-oriented community that enjoys an exceptional quality of life.

City Profile: Laguna Niguel



A Great Place to Call Home Laguna Niguel is a premier master-planned community located in south Orange County, just minutes away from California's beautiful beaches and pristine coastline. Laguna Niguel is a thriving, business-friendly and family-oriented community that enjoys an exceptional quality of life. Natural beauty abounds, from the exquisite coastal views to the majestic Saddleback Mountains. The City is home to 34 parks and 80 miles of scenic hiking, biking and equestrian trails.

Located halfway between Los Angeles and San Diego, surrounding cities include Aliso Viejo, Dana Point, Laguna Beach, Laguna Hills, Mission Viejo and San Juan Capistrano. Laguna Niguel covers 14.72 square miles. Existing and planned land uses in the City include a balance of residential, commercial, public/institutional and open space. One of the key features defining the character of Laguna Niguel is having over one-third of City designated as open space.

The City's residents enjoy a strong retail and commercial environment, even during times of economic uncertainty.

CONTACT INFORMATION

Address:

30111 Crown Valley Pkwy
Laguna Niguel, CA 92677

Phone: 949.362.4300

Fax: 949.362.4340

Social Media:

Website: www.CityofLagunaNiguel.org

[Facebook.com/CityofLagunaNiguel](https://www.facebook.com/CityofLagunaNiguel)

[Twitter.com/LagunaNiguelCity](https://twitter.com/LagunaNiguelCity)

[Youtube.com/CityofLagunaNiguel](https://www.youtube.com/CityofLagunaNiguel)

City Hall Hours:

Monday: 8 am – 5 pm

Tuesday: 8 am – 5 pm

Wednesday: 8 am – 5 pm

Thursday: 8 am – 5 pm

Friday: 8 am – 5 pm

NOTES: Planning and Building
Counter Closes at 4 pm daily



City Profile: Laguna Niguel

LEADERSHIP

Mayor: Jerry Slusiewicz

Mayor Pro Tem: Fred Minagar

Council Members: Laure Davies
Elaine Gennawey
John Mark Jennings

City Manager: Rod Foster
30111 Crown Valley Pkwy
Laguna Niguel, CA 92677
Phone: 949.362.4315
Fax: 949.362.4340
Email: rfoster@cityoflagunaniguel.org

SERVICES

Police Services: Orange County Sheriff's Department
Laguna Niguel Police Services
30111 Crown Valley Pkwy
Laguna Niguel, CA 92677
Non Emergency Phone: 949.362.4303
Fax: 949.362.9840

Fire Services: Orange County Fire Authority
Division 5
57 Journey
Aliso Viejo, CA 92656
Non Emergency Phone: 949.389.0055

FAST FACTS

Year Incorporated: 1989

Current Population: 65,952
Total Households: 26,565
Average Income: \$139,760

Home Ownership: 69% Own 31% Rent

Median Home Price: \$851,610

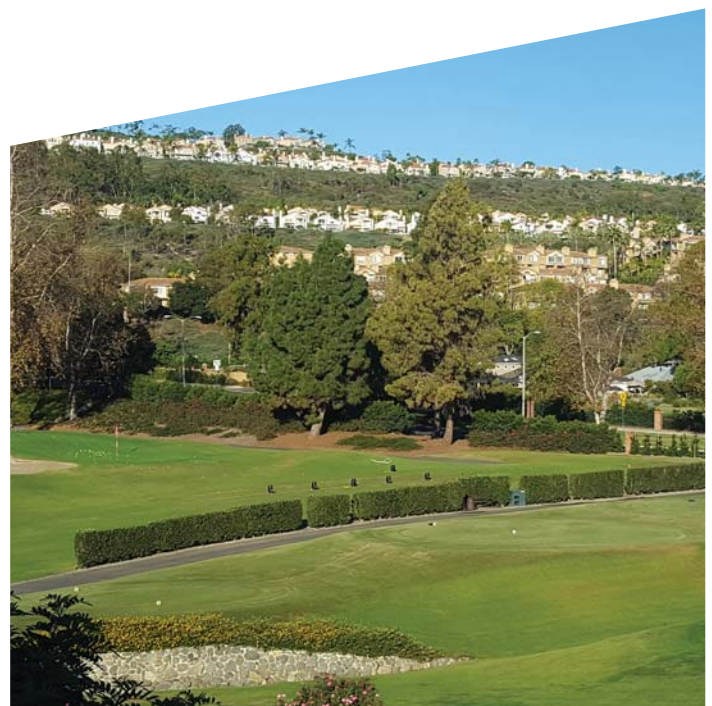
Top Employers:
Costco Wholesale Corporation
US Government
Capistrano Unified School District
Lifetime Fitness
Wal-Mart

FAST FACTS

Top Retail Centers:
Aliso Creek Village
Laguna Heights Marketplace
Laguna Niguel Marketplace
Laguna Niguel Promenade
Plaza de La Paz
Ocean Ranch
The Center at Rancho Niguel
Town Center

School District(s):
Capistrano Unified School District

Annual Events:
4th of July Pancake Breakfast and Run in the Park
Laguna Niguel Holiday Parade



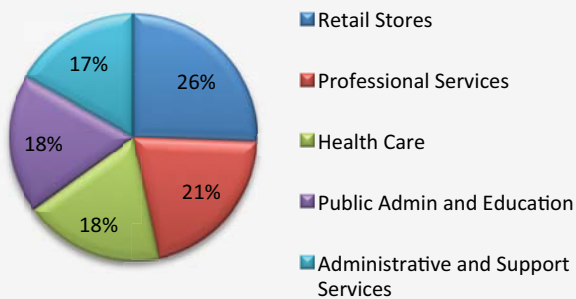


Orange County Development Board

Laguna Niguel Profile

DEMOGRAPHICS • Laguna Niguel has a population of **65,806** and contributes 35,400 workers to Orange County's workforce • The number of small businesses with fewer than 500 employees in Laguna Niguel is 3,920

Top Five Industry Sectors In Laguna Niguel By Employment



Employment In Laguna Niguel



LARGEST COMPANIES (based on number of employees) in Laguna Niguel

Company	# of Employees
Citizenship Immigration Services	481
Home Depot USA, Inc.	400
Capistrano Unified School District	317
Costco Wholesale Corporation	200
Interface Associates, Inc.	175
County of Orange	171
First Team RE – Orange County	140
Kohls Department Stores Inc.	123
Pacific Line Clean-Up Inc.	120
Mercedes-Benz Laguna Niguel	115

GROWING/DECLINING occupations in Laguna Niguel

Occupations	Change in Jobs (2016-2021)
Combined Food Preparation and Serving Workers, Including Fast Food	95
Retail Salespersons	75
Personal Care Aides	71
Cooks, Fast Food	(5)
Farmworkers and Laborers, Crop, Nursery, and Greenhouse	(5)
Postal Service Mail Carriers	(7)

GROWING/DECLINING industries in Laguna Niguel

Industries	Change in Jobs (2016-2021)
Health Care and Social Assistance	451
Retail Trade	299
Accommodation and Food Services	206
Wholesale Trade	(6)
Crop and Animal Production	(11)
Government	(21)

ORANGE COUNTY Business Council Workforce Housing SCORECARD: 2012-2025

- The **Laguna Niguel** rank of 8th of 34 Orange County cities consists of 4 separate ranking factors that are summed up to derive an overall cumulative Scorecard ranking:

Topic	Ranking
Total Job Growth	17
Housing as a Percentage of Total OC Housing	10
Jobs-to-Housing Ratio	5
Change in Housing Density	12

This report uses data from the following sources: *Orange County Workforce Investment Board 2013-2018 Comprehensive Economic Development Strategy*; *U.S. Census Bureau, 2007-2011 American Community Survey*; *Employment Development Department, State of California UI Data*; *National Establishment Time Series Database (Dun and Bradstreet)*; *EMSI occupation employment data*.

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Laguna Woods is home to premier
active adult communities and
expansive open spaces.

City Profile: Laguna Woods



Laguna Woods, California occupies approximately three square miles of land that was once a part of South Orange County's expansive Moulton Ranch. Prior to the 1960s, dry farming and cattle grazing dominated the area, with a few scattered ranch dwellings and barns.

In 1962, Ross Cortese, a young developer whose previous projects included Rossmoor and Leisure World Seal Beach, purchased a portion of the Moulton Ranch. His goal was to create a second Leisure World community or, as he said, "to supply the basic needs of life for people aged 52 and older; create a serene atmosphere of beauty; and provide security, recreation, and religious facilities – then leave the living to the individual." His dream materialized and in 1964 Leisure World Laguna Hills received its first residents.

The prospect of incorporation first arose in 1971 and was a lingering issue until 1996, when the potential for a reduction in County services and the possibility of a commercial airport at the nearby site of the former Marine Corps Air Station, El Toro, became very real concerns. Proponents of cityhood were successful in gaining the necessary approvals and signatures to place the issue of incorporation on the ballot for a special election on March 2, 1999

On March 24, 1999, Laguna Woods officially became Orange County's 32nd city. Today, Laguna Woods is bordered by unincorporated areas, as well as the cities of Aliso Viejo, Irvine, Laguna Beach, and Laguna Hills. It includes the private gated community of Laguna Woods Village (formerly Leisure World Laguna Hills), several senior-oriented residential communities, a number of commercial centers, three public parks, and additional open space areas.

CONTACT INFORMATION

Address:

24264 El Toro Road
Laguna Woods, CA 92637

Phone: (949) 639-0500

Fax: (949) 639-0591

Social Media:

Website: www.cityoflagunawoods.org



City Profile: Laguna Woods

LEADERSHIP

Mayor: Shari L. Horne

Mayor Pro Tem: Carol Moore

Council Members: Cynthia Conners

Bert Hack

Noel Hatch

City Manager: Mr. Chris Macon

SERVICES

Police Services:

Non Emergency Phone: (949) 770-6011

FAST FACTS

Year Incorporated: 1999

Current Population: 16,213

Total Households: 11,302

Average Income: \$36,818

Home Ownership: 78% Own 22% Rent

Median Home Price: \$851,610

Top Retail Centers:

Town Centre (north of El Toro Road, west of Moulton Parkway)

Home Depot Center (south of El Toro Road, west of Moulton Parkway)

PS Business Park (south of Ridge Route Drive, east of Moulton Parkway)

Valencia Center (south of El Toro Road, west of Paseo de Valencia)

Willow Tree Center (south of El Toro Road, east of Moulton Parkway)

Annual Events:

Stroke Screenings

Fall Prevention Seminars

Cyber-Crime Seminar

Genealogy Workshop

Musical Performances

Small Business Development Workshops

Shredding And Recycling Events

FAST FACTS

Local Hospital(s):

Saddleback Memorial Medical Center

24451 Health Center Dr

Laguna Hills, CA 92653

949.837.4500

Parks:

City Centre Park

24121 Moulton Parkway, Laguna Woods, CA 92637 City Centre Park is located behind the Ayres Hotel in Town Centre, just west of Moulton Parkway. Amenities include a walking trail, picnic tables, and small gathering space.

Ridge Route Linear Park

23301 Ridge Route Drive, Laguna Woods, CA 92637

Ridge Route Linear Park is located along the eastbound side of Ridge Route Drive between Moulton Parkway and Avenida Carlotta. The park includes a walking trail, exercise stations, and "A Place for Paws" Dog Park. Ornamental gardens designed by residents and local businesses punctuate the walking trail. Woods End Wilderness Preserve

24995 El Toro Road, Laguna Woods, CA 92637

This 10.6 acre park is located just north of the intersection of El Toro Road and Aliso Creek Road. The park is operated as a part of the Laguna Coast Wilderness Park with trails that provide access to the James Dilley Preserve and Barbara's Lake. Once envisioned as housing, the City was able to preserve this land as public open space. For more information, including trail maps, please click [here](#) to visit OC Parks' Laguna Coast Wilderness Park website.

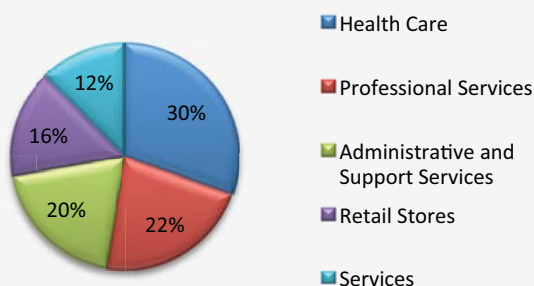




Laguna Woods Profile

DEMOGRAPHICS • Laguna Woods has a population of **16,406** and contributes 4,000 workers to Orange County's workforce • The number of small businesses with fewer than 500 employees in Laguna Woods is 749

Top Five Industry Sectors In Laguna Woods By Employment



Employment In Laguna Woods



LARGEST COMPANIES (based on number of employees) in Laguna Woods

Company	# of Employees
Laguna Woods Village	1000
Professional Community Management California, Inc.	752
Yucaipa Companies, LLC	152
HCR Manorcare Medical Services, LLC	150
Gate Three Healthcare, LLC	120
Home Depot USA Inc.	110
Muller Taj LLC	100
Shore Conferencing Inc.	99
Gmri Inc.	86
Muller-Ing-Gateway LLC	80

GROWING/DECLINING occupations in Laguna Woods

Occupations	Change in Jobs (2016-2021)
Personal Care Aides	11
Home Health Aides	10
Registered Nurses	8
Tellers	(2)
Postal Service Mail Sorters, Processors, and Processing Machine Operators	(2)
Postal Service Mail Carriers	(3)

GROWING/DECLINING industries in Laguna Woods

Industries	Change in Jobs (2016-2021)
Health Care and Social Assistance	93
Professional, Scientific, and Technical Services	12
Other Services (except Public Administration)	11
Management of Companies and Enterprises	0
Finance and Insurance	(5)
Government	(7)

ORANGE COUNTY Business Council Workforce Housing SCORECARD: 2012-2025

- The **Laguna Woods** rank of 28th of 34 Orange County cities consists of 4 separate ranking factors that are summed up to derive an overall cumulative Scorecard ranking:

Topic	Ranking
Total Job Growth	26
Housing as a Percentage of Total OC Housing	28
Jobs-to-Housing Ratio	28
Change in Housing Density	23

This report uses data from the following sources: *Orange County Workforce Investment Board 2013-2018 Comprehensive Economic Development Strategy*; *U.S. Census Bureau, 2007-2011 American Community Survey*; *Employment Development Department, State of California UI Data*; *National Establishment Time Series Database (Dun and Bradstreet)*; *EMSI occupation employment data*.

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Lake Forest has the charm
of a small community with
the convenience of a large
metropolitan city. It's the place
to live the good life in beautiful,
safe, well-planned neighborhoods.

City Profile: Lake Forest



Remember the Past, Challenge the Future The City of Lake Forest is located in the heart of South Orange County and the beautiful Saddleback Valley. The City's motto, "remember the past, challenge the future," is the Lake Forest way of life. The rich heritage of the past is preserved and enhanced in this contemporary city ready to meet the challenges and opportunities of the future. Lake Forest was incorporated as a city in 1991 to help ensure that it will always be an ideal place for business to prosper and people to live, work and play.

"Lake Forest, Where Work and Life Come Together Naturally." Since being incorporated, Lake Forest has expanded its limits to include the communities of Foothill Ranch and Portola Hills. These newer communities are master planned developments that brought homes and commercial centers to the Eastern boundary of Lake Forest throughout the 1990's.

Lake Forest is well-situated adjacent to the merger of the Interstate 5 and 405 Freeways and the Foothill and Eastern Transportation Corridors, which provide easy access to Los Angeles, San Diego, and the Inland Empire. The Orange County Airport and an Amtrak station are only minutes away.

"Lake Forest, the Natural Choice for Business." The City's business, industrial and commercial office parks offer an excellent selection of facilities and development opportunities to meet the needs and specific requirements of varied professions and businesses, including research and development, technology, manufacturing and retail. Companies that include Oakley, Kawasaki Motors Corporation USA, Cox Communications, Del Taco, Panasonic Avionics, Apria Healthcare, and Spectrum Brands Hardware and Home Improvement flourish in Lake Forest. The City takes a proactive role in expanding existing businesses and encouraging entrepreneurial activity.

Lake Forest has the charm of a small community with the convenience of a large metropolitan city. It's the place to live the good life in beautiful, safe, well-planned neighborhoods. The environment is ideal with mild Mediterranean weather, lush green hills, groves of eucalyptus trees, lakes and style. It's family living at its finest with homes to meet all needs, including lake

continued on next page

CONTACT INFORMATION

Address:

25550 Commercentre Drive, Suite 100
Lake Forest, CA 92630

Phone: (949) 461-3400

Fax: (949) 461-3577

Social Media:

Website: www.lakeforestca.gov

Twitter: twitter.com/lakeforestca

Facebook: facebook.com/lakeforestca

Youtube: youtube.com/channel/UCTp-fTpz1Aw_HmQxmrSpllg

City Hall Hours:

Monday: 8:00 a.m. – 6:00 p.m.

Tuesday: 8:00 a.m. – 6:00 p.m.

Wednesday: 8:00 a.m. – 6:00 p.m.

Thursday: 8:00 a.m. – 6:00 p.m.

Friday: 8:00 a.m. – 5:00 p.m.

NOTES: Closed every other Friday



City Profile: Lake Forest

front homes, equestrian estates, luxury condominiums, town homes, mobile home parks and retirement communities.

Lake Forest's 30 public parks and the Whiting Ranch Regional Wilderness Park offer acres of great outdoor pleasure. Everything from tennis, handball, basketball and volleyball courts, tot lots, a golf course, stable, hiking, biking, and equestrian trails, cozy picnic areas and barbecues, to boating and swimming are all conveniently available within the city. There are free summer concerts in the park, theaters, community playhouse productions, special events at Heritage Hill Historical Park and City sponsored programs for all age groups.

LEADERSHIP

Mayor: Scott Voigts

Mayor Pro Tem: Leah Basile

Council Members: James Gardner, Andrew Hamilton, Dwight Robinson

City Manager: Debra Rose (Interim City Manager)
25550 Commercentre Drive, Suite 100
Lake Forest, CA 92630
Phone: (949) 461-3414
Fax: (949) 461-3510
Email: drose@lakeforestca.gov

SERVICES

Police Services: Lieutenant Brad Valentine
25550 Commercentre Drive, Suite 100
Lake Forest, CA 92630
Non Emergency Phone: (949) 770-6011
Fax: (949) 461-3549
Email: bvalentine@ocsd.org

Fire Services: Jeff Adams
25550 Commercentre Drive, Suite 100
Lake Forest, CA 92630
Non Emergency Phone: (949) 389-0055

FAST FACTS

Year Incorporated: 1991
Current Population: 83,910
Source: CA Department of Finance (January 2016)

Total Households: 28,443
Source: CA Department of Finance (January 2016)
Average Income: \$116,846
Source: Claritas (January 2017)
Home Ownership 70% Own 30% Rent
Source: Claritas (January 2017)
Median Home Price \$609,810
Source: Claritas (January 2017)

Average Climate:

January: high - 68 low 44

July: high - 79 low - 61

Average Yearly Temp: 62.6

Average Rainfall: 14.2 inches

Top Employers:

Panasonic Avionics
Oakley
LoanDepot
Spectrum Brands
Schneider Electric

Top Retail Centers:

Foothill Ranch Towne Centre
The Orchard at Saddleback
Lake Forest Gateway Center
Twin Peaks

School District(s): Saddleback Valley Unified School District

Local Hospital(s): Saddleback Memorial Medical Center
Mission Hospital

House of Worship Denominations: Various denominations

Annual Events:

Shop & Dine
Lake Forest Week
Taste of Lake Forest
Business Appreciation Luncheon
New Business Reception
Business Mixer

Points of Interest: Heritage Hill Historical Park
Lake Forest Sports Park and Recreation Center
Whiting Ranch Regional Park

Parks: 31 public parks: 86-acre Lake Forest Sports Park and Recreation Center, Etnies Skatepark of Lake Forest, Alton Park, Baker Ranch Community Park, Barker Ranch Dog Park, Borrego Park, Borrego Overlook Park, Cavanaugh Mini Park, Cherry Park, Concourse Park, Darrin Park, El Toro Park, Foothill Ranch Community Park, Heroes Park, Lake Forest Park, Montbury Park, Mountain View Park, Nature Park, Peachwood Park, Pebble Creek Park, Pittsford Park, Portola Hills Park, Rancho Serrano Park, Ranchwood Park, Regency Park, Rimgate Park, Serrano Creek Park, Sundowner Park, Tamarisk Park, Village Pond Park, Vintage Park

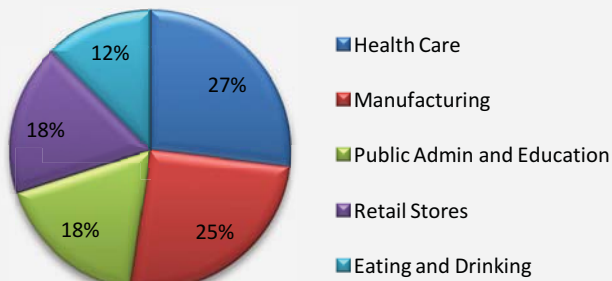
Recreational Activities: Skateboard classes and lessons, excursions, senior programs, teen activities, youth programs, and a variety of recreation classes for adults, families, youth, and special needs.



Lake Forest Profile

DEMOGRAPHICS • Lake Forest has a population of **82,492** and contributes 46,000 workers to Orange County's workforce • The number of small businesses with fewer than 500 employees in Lake Forest is 5,090

Top Five Industry Sectors In Lake Forest By Employment



Employment In Lake Forest



LARGEST COMPANIES (based on number of employees) in Lake Forest

Company	# of Employees
Kaiser Aluminum Fabricated Products, LLC	2,200
Primoris Services Corporation	1,601
Hallmark Rehabilitation GP, LLC	1,200
Loandepotcom, LLC	963
Oakley, Inc.	952
Saddleback Valley Unified School District	843
Baldwin Hardware Corporation	816
Price Pfister Inc.	800
Apria Healthcare LLC	753
Ses LLC	748

GROWING/DECLINING occupations in Lake Forest

Occupations	Change in Jobs (2016-2021)
Laborers and Freight, Stock, and Material Movers, Hand	138
Personal Care Aides	122
Combined Food Preparation and Serving Workers, Including Fast Food	83
Postal Service Mail Carriers	(6)
Farmers, Ranchers, and Other Agricultural Managers	(10)

GROWING/DECLINING industries in Lake Forest

Industries	Change in Jobs (2016-2021)
Administrative and Support and Waste Management and Remediation Services	1,063
Health Care and Social Assistance	477
Professional, Scientific, and Technical Services	235
Government	(20)
Crop and Animal Production	(76)
Manufacturing	(237)

ORANGE COUNTY Business Council Workforce Housing SCORECARD: 2012-2025

- The **Lake Forest** rank of 4th of 34 Orange County cities consists of 4 separate ranking factors that are summed up to derive an overall cumulative Scorecard ranking:

Topic	Ranking
Total Job Growth	6
Housing as a Percentage of Total OC Housing	5
Jobs-to-Housing Ratio	12
Change in Housing Density	5

This report uses data from the following sources: *Orange County Workforce Investment Board 2013-2018 Comprehensive Economic Development Strategy*; *U.S. Census Bureau, 2007-2011 American Community Survey*; *Employment Development Department, State of California UI Data*; *National Establishment Time Series Database (Dun and Bradstreet)*; *EMSI occupation employment data*.

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The City of Mission Viejo
incorporated in 1988 and
continues to be one of the safest
cities in California.

City Profile: Mission Viejo



Make Living Your Mission The City of Mission Viejo incorporated in 1988 and continues to be one of the safest cities in California. We have AAA bond ratings, an operating surplus of over \$2 million, and reserves representing nearly 50% of General Fund revenues. The City has funded 81% of retiree pension liability and has eliminated the retiree healthcare liability completely.

Economic Development:

The City Council's #1 priority is economic development. We completed a community survey and retail analysis and a Vision Plan was developed for the City's Core Area.

Mission Viejo recently welcomed 16 new eateries and more are preparing to open this year. The City launched a new "MV Life" mobile app to promote economic development by showcasing the many thriving businesses and restaurants in our community.

Water Conservation/Recycling:

The City, the Santa Margarita Water District and the Lake Mission Viejo Association worked together on a plan to replenish the man-made lake with advanced purified water instead of drinking water. The project involves the use of wastewater treated with filtration, reverse osmosis and ultraviolet light. A \$3 million City loan and a \$1 million City grant, enabled the water district to quickly build a new facility to purify recycled water at the pumping station across from the lake. In return, the city secured enough recycled water to irrigate about 80 percent of our parks, medians and slopes for the next 25 years at a discount.

Animal Services:

The Animal Services Center provided quality animal care and licensing services for the cities of Mission Viejo, Laguna Niguel, Aliso Viejo, as well as two newly added cities: Laguna Hills, and Rancho Santa Margarita.

CONTACT INFORMATION

Address:

200 Civic Center
Mission Viejo, CA 92691

Phone: 949-470-8409

Fax: 949-951-6176

Social Media:

Website: www.cityofmissionviejo.org
and www.missionviejomeansbusiness.com

Twitter: <https://twitter.com/MissionViejoCA>

Facebook: <https://www.facebook.com/MissionViejoLife/>

Youtube: <https://www.youtube.com/user/MissionViejoCA>

Instagram: <https://www.instagram.com/explore/tags/cityofmissionviejo>

City Hall Hours:

Monday: 8 am to 5 pm

Tuesday: 8 am to 5 pm

Wednesday: 8 am to 5 pm

Thursday: 8 am to 5 pm

Friday: 8 am to 5 pm

NOTES: City Hall is open on
Martin Luther King Day,
President's Day, and Veterans
Day. City Hall is closed
between Christmas and
New Year's Day.



City Profile: Mission Viejo

LEADERSHIP

Mayor: Wendy Bucknum

Mayor Pro Tem: Edward Sachs

Council Members: Brian Goodell, Trish Kelley, Greg Rath

City Manager: Dennis Wilberg

200 Civic Center

Mission Viejo, CA 92691

Phone: 949-470-3051

Fax: 949-859-1386

Email: dwilberg@cityofmissionviejo.org

SERVICES

Police Services: Orange County Sheriff's Department

Lt. Ken Binning, Chief of MV Police Services

200 Civic Center

Mission Viejo, CA 92691

Non-Emergency Phone: 949-470-3065

Fax: 949-859-1386

Email: kbinning@ocsd.org

Fire Services: Orange County Fire Authority

Division Chief John Abel

58 Station Way

Ladera Ranch, CA 92694

Non-Emergency Phone: 949-347-2273

Fax: 949-347-9202

Email: OCFA requested this be left blank

FAST FACTS

Year Incorporated: 1988

Current Population: 96,701

Total Households: 34,472

Average Income: \$100,266 (Data USA 2015) or \$100,366 (US Census 2011-2015)

Home Ownership 77.3% Own 22.7% Rent

Median Home Price: \$584,000 (Data USA 2015) or \$584,000 (US Census 2011-2015)

Average Climate January: high - 73° low ~ 41°

July: high - 90° low ~ 64°

Average Yearly Temp: 65°

Average Rainfall: 3.39 inches

Top Employers:

Saddleback College

Mission Hospital

Saddleback Valley Unified School District (SVUSD)

Capistrano Unified School District (CUSD)

Nordstrom

Macy's

Top Retail Centers:

The Shops at Mission Viejo

Mission Viejo Freeway Center

Kaleidoscope Entertainment Center

School District(s):

South Orange County Community College District (SOCCD)

Saddleback Valley Unified School District (SVUSD)

Capistrano Unified School District (CUSD)

Local Hospital(s): Mission Hospital

House of Worship Denominations: Cavalry Chapel, Chabad Jewish Center Mission Viejo, Church of Christ at Mission Viejo, Church of Jesus Christ of Latter-day Saints, Coast Bible Church, Crosslines Community Church, Crossroads Community Church, Encounter Church, Hope Crossing Community Church, InSpirit Center for Spiritual Living, Kingsfield Church, Mariner's Church, Mission Hills Church, Mission Viejo Christian Church, Mission Viejo Masjid, Mount of Olives Church, Presbyterian Church of the Master, Reverence Bible Church, Rock Harbor Church, Saddleback Covenant Church, Spirit & Truth Lighthouse, St. Kilian Catholic Church, Tapestry

Annual Events:

Santa's Workshop

Walk Against Drugs

July 4th Street Faire & Fireworks

Veterans Day, Memorial Day

Target Symphony in the City

KSBR Birthday Bash, Arts Alive

International Wheelchair Tennis Tournament

DAWG Walk & Pet Fair

Bunny Days

Hometown Halloween

Community Health Fair

Community Campout

American Cancer Society Relay for Life

Annual Gifts & Goodies Boutique

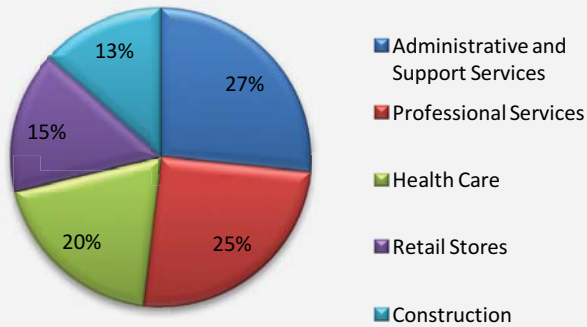
Points of Interest Lake Mission Viejo, Mission Viejo Country Club, Casta del Sol Golf Course, 1984 Olympic Cycling Race finish line, Florence Joyner Olympiad Park, Oso Creek Trail, home of the Mission Viejo Nadadores swim and dive program.

Parks Mission Viejo has, 53 parks (including a dog park) and trails totaling 800 acres of natural open space. There are 7 community parks that include lighted baseball/softball and soccer fields.

Recreational Activities: Lake Mission Viejo offers fishing, boating, kayaking, sailing, swimming and concerts in the summer. The City has 8 recreation/fitness and community center facilities, many parks, ballfields, playgrounds, hiking trails, swimming pools, tennis court, basketball courts, as well as a wide range of fitness programs for all ages and ability levels. The Oso Creek Trail is 5.5 miles long and it serves as the backbone for the city's trail system.

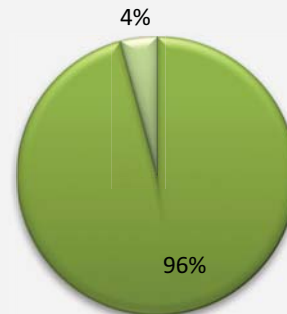
DEMOGRAPHICS • Mission Viejo has a population of **97,156** and contributes 51,000 workers to Orange County's workforce • The number of small businesses with fewer than 500 employees in Mission Viejo is 14,169

Top Five Industry Sectors In Mission Viejo By Employment



Employment In Mission Viejo

■ Employment ■ Unemployment



LARGEST COMPANIES (based on number of employees) in **Mission Viejo**

Company	# of Employees
South Orange County Community College District	2196
Mission Hospital Regional Medical Center	1349
Boeing Company	895
Kaiser Permanente Pharmacy	769
Honeywell International, Inc.	694
Coldwell Banker Residential RE	410
Saguaro Senior Living Inc.	391
Nordstrom Inc.	300
Southern California Permanente Medical Group	297
Macys West Stores	275

GROWING/DECLINING occupations in Mission Viejo

Occupations	Change in Jobs (2016-2021)
Food Preparation and Serving Related Occupations	317
Healthcare Practitioners and Technical Occupations	273
Personal Care and Service Occupations	190
Military occupations	0
Architecture and Engineering Occupations	(1)
Production Occupations	(8)

GROWING/DECLINING industries in Mission Viejo

Industries	Change in Jobs (2016-2021)
Restaurants and Other Eating Places	303
Services for the Elderly and Persons with Disabilities	208
Offices of Physicians	130
Electronics and Appliance Stores	(63)
Semiconductor and Other Electronic Component Manufacturing	(69)
Family Clothing Stores	(93)

ORANGE COUNTY Business Council Workforce Housing SCORECARD: 2012-2025

- The **Mission Viejo** rank of 24th of 34 Orange County cities consists of 4 separate ranking factors that are summed up to derive an overall cumulative Scorecard ranking:

Topic	Ranking
Total Job Growth	28
Housing as a Percentage of Total OC Housing	21
Jobs-to-Housing Ratio	7
Change in Housing Density	26

This report uses data from the following sources: *Orange County Workforce Investment Board 2013-2018 Comprehensive Economic Development Strategy*; *U.S. Census Bureau, 2007-2011 American Community Survey*; *Employment Development Department, State of California UI Data*; *National Establishment Time Series Database (Dun and Bradstreet)*; *EMSI occupation employment data*.

Orange County Development Board • (714) 480-6500 • www.ocboard.org

Rancho Santa Margarita today is a thriving city of 50,000 residents, who enjoy several vibrant retail centers and a thriving business park, surrounded by lush parks, walkable neighborhoods, and preserved open space.

City Profile: Rancho Santa Margarita



A small city with the soul of a small village Master planning for Rancho Santa Margarita began in 1979 when the Rancho Mission Viejo Company hired visionary planner Richard Reese. Reese's vision was a 5,000 acre "urban lifestyle village" in an open space setting. The master plan would provide incorporation of land uses with their adjacent open spaces, trail connections, and pathways, as well as gathering places for residents and visitors. A plan for a balanced mix of homes with commercial, recreational, and business park uses was established so that residents could find everything they need all in one community.

The first home in Rancho Santa Margarita closed escrow in August of 1986. Within ten years the population reached approximately 30,000. Rancho Santa Margarita became Orange County's 33rd City and the first city of the new millennium on January 1, 2000. 2015 marked a milestone 15 years of city incorporation - celebrated throughout the year with community-wide events and special recognitions. Other key contributors to the City's success are our community partners. The Rancho Santa Margarita Landscape and Recreation Corporation, or SAMLARC, is the City's master homeowner's association and celebrated their 30th anniversary in 2016. SAMLARC operates and maintains 13 parks, four pools, a lagoon, a lake, and numerous trails within the community. The Rancho Santa Margarita Chamber of Commerce is also an active partner with the City, promoting economic growth and vitality by hosting Ribbon cuttings, community festivals, business workshops, and networking events.

Through City Council policy and foresight, combined with the unwavering commitment to honor Richard Reese's original vision, Rancho Santa Margarita today is a thriving city of 50,000 residents, who enjoy several vibrant retail centers and a thriving business park, surrounded by lush parks, walkable neighborhoods, and preserved open space.

For such a young city, much has already been accomplished that provides the solid foundation for excellent livability and the potential for business success outlined in the City's master plan, a source of pride throughout Rancho Santa Margarita. The City

continued on next page

CONTACT INFORMATION

Address:

City Hall – 22112 El Paseo, Rancho Santa Margarita, CA 92688

Bell Tower Regional Community Center – 22232 El Paseo, Rancho Santa Margarita, CA 92688

Phone: City Hall (949) 635-1800

Bell Tower Regional Community Center (949) 216-9700

Fax: City Hall (949) 635-1840

Bell Tower Regional Community Center (949) 216-9701

Social Media:

Website: www.cityofrsm.org

Twitter: @city_of_RSM

Facebook: City of Rancho Santa Margarita – Local Government @municipalrsm

Youtube: City of Rancho Santa Margarita – youtube.com

Instagram: www.instagram.com/rsmcity/

City Hall Hours:

Monday: 8 am – 5pm

Tuesday: 8 am – 5pm

Wednesday: 8 am – 5pm

Thursday: 8 am – 5pm

Friday: 8 am – 5pm

NOTES: Bell Tower Regional Community Center

Monday – Thursday 8 am - 9 pm

Friday 8 am - 6 pm

Closed Saturday/Sunday - available for special event rentals



City Profile: Rancho Santa Margarita

is home to innovative and nationally recognized companies, as well as award-winning public schools and several prominent private schools. Economic success is evident in RSM, with a low business park and commercial vacancy rate. Access to high-end goods and services, as well as one of the lowest crime rates in the nation, make Rancho Santa Margarita a desirable home for families and businesses alike. The City was ranked in first place as the safest city in California, and the sixth safest in the country among cities with a population of more than 25,000 in 2015. Since its inception, Rancho Santa Margarita has consistently ranked in the top six safest cities in both state and national listings according to FBI Crime statistics. Rancho Santa Margarita was designated as "the most family-friendly community in Orange County" by OC Parenting Magazine, and Frommer's, a respected worldwide travel publication, has placed RSM among the nation's top 100 "Best Places To Raise Your Family." Also of note is that Rancho Santa Margarita ranks #3 on the list of best cities for finding a job in California (following technology hubs Palo Alto and Pacifica), and is tied for first place for the lowest unemployment rate among high school graduates according to a 2015 study conducted by WalletHub. These many accolades are not only a result of but also attributable to the highly skilled and well-educated members of the Rancho Santa Margarita community.

LEADERSHIP

Mayor: Carol A. Gamble

Mayor Pro Tem: Michael Vaughn

Council Members: L. Anthony Beall, Jerry Holloway, Bradley J. McGirr

City Manager: Jennifer M. Cervantez

Phone: (949) 635-1800

Fax: (949) 635-1840

Email: tlangille@cityofrsm.org

SERVICES

Police Services: Orange County Sheriff's Department ocsd.org
Lieutenant Luke South, Chief of Police Services
City of Rancho Santa Margarita, 22112 El Paseo
(949) 635-1819
Sheriff's Non-Emergency Dispatch:
(714) 647-7000 or (949) 770-6011

Fire Services: Orange County Fire Authority
1 Fire Authority Road, Irvine, CA 92602
(714) 573-6000
Orange County Fire Authority Fire Station #45
30131 Aventura
Rancho Santa Margarita, CA 92688

FAST FACTS

Year Incorporated: 2000

Current Population: 49,283

Total Households: 16,973

Average Income: Median Household Income: \$105,867

Home Ownership 72% Own 28% Rent

Median Home Value: \$537,100

Business License Info: The City of Rancho Santa Margarita does not issue business licenses, however, a Certificate of Use and Occupancy is required for any businesses located within the commercial retail centers and the Business Park. For more information, please visit the License and Certification Requirements page.

Average Climate: The average January temperature in Rancho Santa Margarita is 60 °F (16 °C), while the average August temperature is 80 °F (27 °C).

Top Employers:

Applied Medical

Control Components

PADI International

Santa Margarita Catholic High School

Serra Catholic School

Top Retail Centers:

Arroyo Crossroads

Dove Canyon Plaza

Mercado Del Lago

Plaza Antonio

Plaza El Paseo

Plaza Empresa

Santa Margarita Marketplace

Santa Margarita Town Center

Trabuco Marketplace

School District(s): Capistrano Unified School District

Saddleback Valley Unified School District

Rancho Santa Margarita has 6 public elementary schools and 1 middle school. Additionally, the Rancho Santa Margarita is home to 4 private elementary schools and 1 private high school.

Local Hospital(s): Mission Hospital - Mission Viejo

Saddleback Memorial Medical Center

Hoag Hospital and Medical Center

House of Worship Denominations: Bahai Faith, Calvary Chapel

Christian Science Churches & Reading Rooms, Community

Lutheran Church, Crown Valley Vineyard, Foothills Evangelical,

Kingdom Hall of Jehovah's Witness, Mission Hills Community

Church, Mount Hope Community Church, Mt Zion Community

Church Rsm, San Francisco Solano Catholic Church

Santa Margarita United Methodist Church, Stone Creek Christian

Church, St. John's Episcopal Church, The Bridge R, The Church

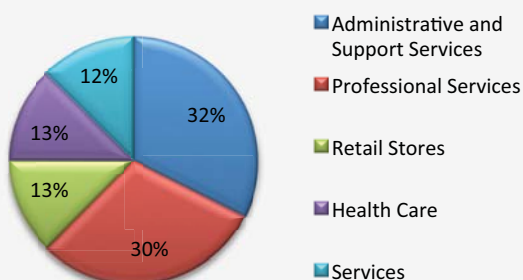
of Jesus Christ of Latter-Day Saints, Saddleback Family Church



Rancho Santa Margarita Profile

DEMOGRAPHICS • Rancho Santa Margarita has a population of **49,324** and contributes 28,100 workers to Orange County's workforce • The number of small businesses with fewer than 500 employees in Rancho Santa Margarita is 2,418

Top Five Industry Sectors In Rancho Santa Margarita By Employment



Employment In Rancho Santa Margarita



LARGEST COMPANIES (based on number of employees) in Rancho Santa Margarita

Company	# of Employees
H & R Block, Inc.	88,740
Jipc Management, Inc.	1,000
Park Landscape Maintenance	300
Applied Medical Resources Corp	277
Lucas and Mercier Construction, Inc.	250
Control Components Inc.	242
Foundation 9 Entertainment Inc.	200
Padi Americas Inc.	200
Roman Catholic Diocese of Orange	200
Capital Investments Ventures Corporation	195

GROWING/DECLINING occupations in Rancho Santa Margarita

Occupations	Change in Jobs (2016-2021)
Team Assemblers	70
Combined Food Preparation and Serving Workers, Including Fast Food	52
Dental Laboratory Technicians	36
Semiconductor Processors	(6)
Barbers	(10)
Advertising Sales Agents	(12)

Advertising Sales Agents

(12)

GROWING/DECLINING industries in Rancho Santa Margarita

Industries	Change in Jobs (2016-2021)
Manufacturing	504
Accommodation and Food Services	163
Health Care and Social Assistance	123
Arts, Entertainment, and Recreation	(10)
Government	(15)
Wholesale Trade	(24)

ORANGE COUNTY Business Council Workforce Housing SCORECARD: 2012-2025

- The **Rancho Santa Margarita** rank of 29th of 34 Orange County cities consists of 4 separate ranking factors that are summed up to derive an overall cumulative Scorecard ranking:

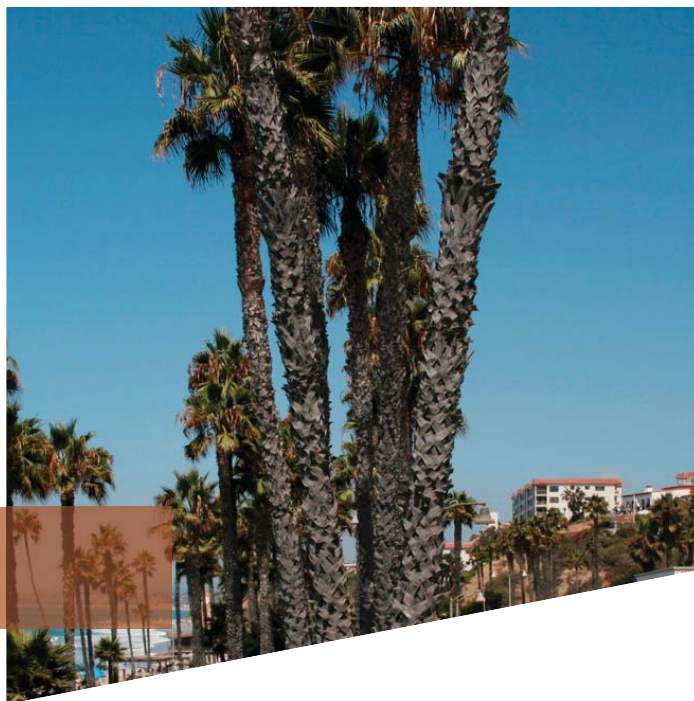
Topic	Ranking
Total Job Growth	21
Housing as a Percentage of Total OC Housing	29
Jobs-to-Housing Ratio	32
Change in Housing Density	31

This report uses data from the following sources: *Orange County Workforce Investment Board 2013-2018 Comprehensive Economic Development Strategy*; *U.S. Census Bureau, 2007-2011 American Community Survey*; *Employment Development Department, State of California UI Data*; *National Establishment Time Series Database (Dun and Bradstreet)*; *EMS1 occupation employment data*.

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San Clemente was among the first master planned communities built from totally open land in the United States.

City Profile: San Clemente



The Spanish Village by the Sea San Clemente is located on the California Coast, midway between Los Angeles and San Diego. Its current population is estimated to be slightly over 66,000 and continues to grow each year. The City stands true to its slogan “Spanish Village by the Sea”, with it’s preservation of Spanish Colonial architecture seen throughout the City. San Clemente has had many recent accomplishments that have been vital to maintaining and preserving the City.

Most recently, the City completed the historical renovation of the Ole Hanson Beach Club. It was a four year, \$5.6 million dollar project that was successfully completed in September 2016. The Beach Club included both interior and exterior renovations, including restoration of the two large public pools. Throughout the renovation, the City ensured that the historical integrity of the building was maintained.

The City also remodeled the Estrella Shopping Center, changing it from a 1970 style architecture to a Spanish colonial design. The renovation included bringing in new tenants, which has turned a dilapidated and poor performing shopping center into one of the City’s busiest retail centers.

The City’s Marblehead Coastal Project is nearly half-way completed. This development is one of the last ocean front developments that is taking place in Orange County.

CONTACT INFORMATION

Address:

100 Avenida Presidio
San Clemente, California

Phone:

(949) 361-8200

Social Media:

Website: www.san-clemente.org

Twitter: @CitySanClemente

Facebook: City of San Clemente - City Hall

@cityofsanclementegovernment

Youtube: City of San Clemente – youtube.com

Instagram: www.instagram.com/cityofsanclemente

LinkedIn: www.linkedin.com/company/city-of-san-clemente/

City Hall Hours:

Monday: 7:30 a.m. – 5:30 p.m.

Tuesday: 7:30 a.m. – 5:30 p.m.

Wednesday: 7:30 a.m. – 5:30 p.m.

Thursday: 7:30 a.m. – 5:30 p.m.

Friday: 8:00 a.m. – 5 p.m.

(Closed every other Friday)



City Profile: San Clemente

LEADERSHIP

Mayor: Kathleen Ward

Mayor Pro Tem: Tim Brown

Council Members: Lori Donchak, Chris Hamm, Steven Swartz

City Manager: James Makshanoff
100 Avenue Presidio
San Clemente, CA 92672
Phone: 949-361-8322
Fax: 949-361-8283
Email: CityManager@San-Clemente.org

SERVICES

Police Services:
Orange County Sheriff's Department
Lieutenant David Moodie
100 Avenida Presidio
San Clemente, CA 92672

Emergencies 911.
Non Emergencies (949) 770-6011.
San Clemente Office: (949) 361-8224 (office hours only).

Fire Services:
Orange County Fire Authority
670 Camino De Los Mares
San Clemente, CA 92673

Emergencies 911
Non Emergencies (714) 573-6000
South County Inspection Office: (949) 347-2240

FUN FACTS

Year Incorporated: 1928
Current Population: 66,245 (estimate)

Total Households: 26,173
Average Income: Median Household Income: \$90,071
Home Ownership 64.1% Own 35.9% Rent
Median Home Value: \$825,000

Business License Info: 5,113 active licenses

Average Climate:
January: high: 88°F, low: 44°F
July: high: 104°F, low: 60°F

Average Yearly Temp: 72°F

Average Rainfall: 13 inches per year

Top Employers:
Capistrano Unified School District
Fisherman's Restaurants
Ralph's
Walmart
City of San Clemente

Top Retail Centers:
Avenida Pico East Corridor
Downtown Corridor
Outlets at San Clemente

School District(s):
Capistrano Unified School District

Local Hospital(s):
Mission Hospital - Laguna Beach, Mission Viejo

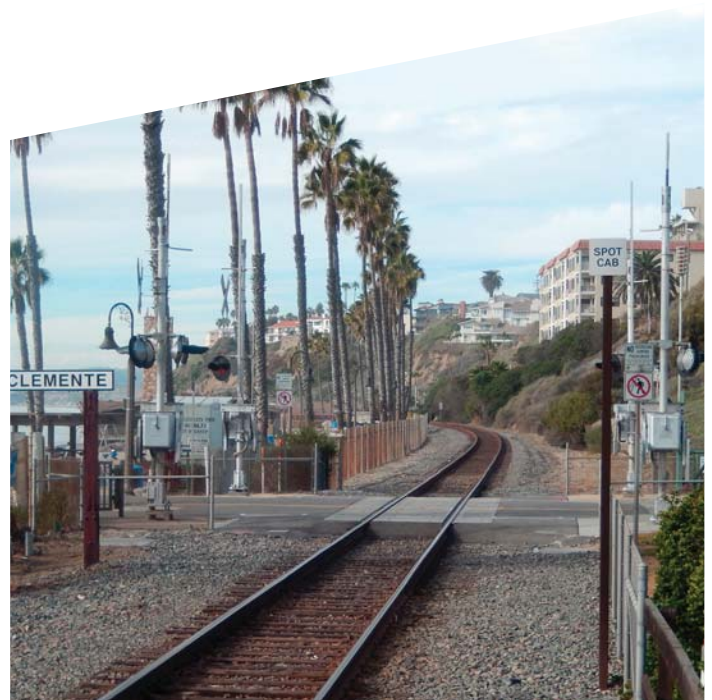
House of Worship Denominations: 29

Annual Events: 42

Points of Interest:
Public beaches, parks, golf,
historic facilities, etc.

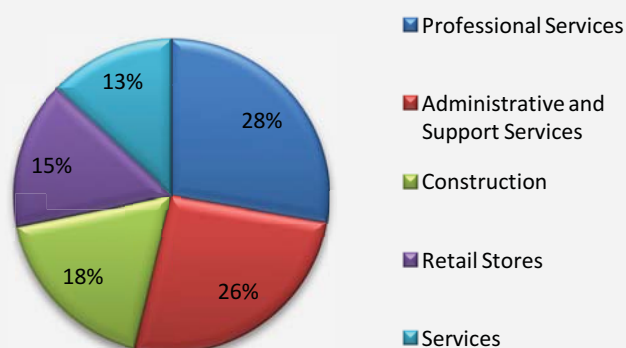
Parks: 25

Recreational Activities:
Hiking, beaches, golf, parks, recreation classes, etc.



DEMOGRAPHICS • San Clemente has a population of **65,526** and contributes 32,100 workers to Orange County workforce • The number of small businesses with fewer than 500 employees in San Clemente is 5,321

Top Five Industry Sectors In San Clemente By Employment



Employment In San Clemente



LARGEST COMPANIES (based on number of employees) in San Clemente

Company	# of Employees
Southern California Edison Company	1,998
Bemus Landscape, Inc.	300
Lowes Home Centers, LLC	300
San Clemente Medical Center, LLC	300
Monarch Healthcare Group	298
American Corrective Counseling	297
Icu Medical Inc.	277
HCA Inc.	250
Target Stores Inc.	177
City of San Clemente	170

GROWING/DECLINING occupations in San Clemente

Occupations	Change in Jobs (2016-2021)
Combined Food Preparation and Serving Workers, Including Fast Food	67
Waiters and Waitresses	42
Personal Care Aides	41
Nuclear Engineers	(10)
Molding, Coremaking, and Casting Machine Setters, Operators, and Tenders, Metal and Plastic	(10)
Nuclear Technicians	(11)

GROWING/DECLINING industries in San Clemente

Industries	Change in Jobs (2016-2021)
Health Care and Social Assistance	291
Accommodation and Food Services	220
Professional, Scientific, and Technical Services	178
Information	(32)
Manufacturing	(97)
Utilities	(137)

ORANGE COUNTY Business Council Workforce Housing SCORECARD: 2012-2025

- The **San Clemente** rank of 22th of 34 Orange County cities consists of 4 separate ranking factors that are summed up to derive an overall cumulative Scorecard ranking:

Topic	Ranking
Total Job Growth	14
Housing as a Percentage of Total OC Housing	20
Jobs-to-Housing Ratio	21
Change in Housing Density	25

This report uses data from the following sources: *Orange County Workforce Investment Board 2013-2018 Comprehensive Economic Development Strategy*; *U.S. Census Bureau, 2007-2011 American Community Survey*; *Employment Development Department, State of California UI Data*; *National Establishment Time Series Database (Dun and Bradstreet)*; *EMSI occupation employment data*.

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The Birthplace of Orange County was founded more than two hundred years ago. Today it is a monument to California's multi-cultural history, embracing its Native American, Spanish, Mexican and European heritage.

City Profile: San Juan Capistrano



Preserving the past to enhance the future The City of San Juan Capistrano is a unique community grounded in a history of native American culture and agrarian past. San Juan Capistrano is home to "The Jewel of the Missions", Mission San Juan Capistrano. The Mission has been the center of Orange County since its founding by Padre Junipero Serra on November 1, 1776. Today it is one of California's most important historical, cultural, and educational centers. The Mission is the seventh of twenty-one Spanish Missions established in California by Franciscan Padres. Spain controlled California until 1821, when Mexico won its independence. In 1845, the Mission was sold for \$710 to Don Juan Forster. His family lived at the Mission for twenty years. In 1865, Abraham Lincoln returned the Mission to the Catholic Church. In 1915, actress Mary Pickford was married in the Mission chapel.

In the 1830s Richard Henry Dana, Jr., author of the classic *Two Years Before the Mast* visited the area as a sailor engaged in the hide trade on board the ship *Pilgrim*. Describing the locale, which then included what is now the neighboring city of Dana Point, he gushed, "San Juan is the only romantic spot in California." The area was also the locale of Johnston McCulley's first Zorro novella, *The Curse of Capistrano*, published in 1919 (later renamed *The Mark of Zorro* after the success of the film of the same name).

The city is the site of California's oldest residential neighborhood, Los Rios. The Los Rios Historic District includes 31 structures which line both sides of Los Rios Street between Del Obispo and Mission Streets. The District comprises one of the oldest continuing neighborhoods in Orange County, and includes three adobe homes built in 1794 for Mission families.

Officially incorporated as a city in 1961, San Juan Capistrano recently celebrated 45 years of cityhood. A council-manager form of government, with five elected council members, direct the city operations and municipal services.

CONTACT INFORMATION

Address:

32400 Paseo Adelanto
San Juan Capistrano, CA, CA 92675

Phone: Phone: 949-493-1171

Fax: Fax: 949-493-1053

Social Media:

Website: SanJuanCapistrano.org

Twitter: CityofSJC

Facebook: City of San Juan Capistrano Economic Development

Youtube: Channel name - City of San Juan Capistrano IT Department

City Hall Hours:

Monday: 7:30 am – 5:30 pm

Tuesday: 7:30 am – 5:30 pm

Wednesday: 7:30 am – 5:30 pm

Thursday: 7:30 am – 5:30 pm

Friday: 7:30 am – 4:30 pm



City Profile: San Juan Capistrano

LEADERSHIP

Mayor: Hon. Kerry K. Ferguson

Mayor Pro Tem: Hon. Sergio Farias

Council Members: Hon. Brian L. Maryott
Hon. Pam Patterson, Esq.
Hon. Derek Reeve

City Manager: Benjamin Siegel
32400 Paseo Adelanto
San Juan Capistrano, CA 92675
Phone: 949-493-1171
Fax: 949-493-1053
Email: BSiegel@SanJuanCapistrano.org

SERVICES

Police Services: LT Scott Spalding
32400 Paseo Adelanto
San Juan Capistrano, CA 92675
Non Emergency Phone: 949-770-6011
Email: SSpalding@sanjuancapistrano.org

Fire Services: Fire Chief John Abel
Orange County Fire Authority
1 Fire Authority Road
Irvine, CA 92602
Non Emergency Phone: 714-573-6000
Email: JohnAbel@ocfa.org
Website: www.ocfa.org

FAST FACTS

Year Incorporated: Founded in November 1776
Incorporated in April 1961
Current Population: 34,593 as of the 2010 census

Total Households: 11,394
Average Income: \$76,686
Home Ownership 78.1% Own 21.9% Rent
Median Home Price: \$654,900

Business License Info: The City's business license process is hassle-free, and the caring city staff is available to answer questions about opening and operating a business in San Juan Capistrano. More information and the necessary documents are available at the city's website under the link to the Finance Department.

Average Climate: January: high - 70° low - 39°
July: high - 90° low - 60°
Average Yearly Temp: 79.2°
Average Rainfall: 14.03 inches

Top Employers:

St. Margaret's of Scotland School - 429
Meggitt Inc. - 307
Costco Wholesale - 250
24 Hour Fitness - 193
Emeritus at San Juan Capistrano - 154

School District(s): Capistrano Unified School District
www.capousd.ca.schoolloop.com

Local Hospital(s):

Mission Hospital Regional Medical Center Mission Viejo, CA
South Coast Medical Center Laguna Beach, CA
Saddleback Memorial Medical Center Laguna Hills, CA
Hoag Hospital Irvine Irvine, CA
St. Joseph Health Irvine, CA

House of Worship Denominations: Mission Basilica San Juan Capistrano - Roman Catholic, Ocean Hills Community Church - Non-Denominational, Cross Road Church - Non-Denominational, Community Presbyterian Church - Presbyterian, South Coast Christian - Independent Assemblies of God, Margarets Episcopal School St - Episcopal, Mariners Church - Christian
South Shores Church - Baptist

Annual Events:

The 59th annual Swallows Day Parade and Mercado Street Faire in March, The Mariachi Festival at the San Juan Capistrano Mission every May, San Juan Summer Nights Free Concert Series held in the historic town center park, The San Juan Capistrano Family Friendly 4th of July Fireworks Display, Celebration, and Carnival, The Rancho Mission Viejo Annual Rodeo held every August, The Annual Christmas Tree lighting at the Historic Town Center

Points of Interest:

Mission San Juan Capistrano. The Birthplace of Orange County was founded more than two hundred years ago. Today it is a monument to California's multi-cultural history, embracing its Native American, Spanish, Mexican and European heritage. Visitors will discover many areas of interest within the Mission walls.

Zoomars Petting Zoo and Bird Park. ZOOMARS is home to hundreds of friendly animals to feed, pet, love, and learn from. There are goats, emus, llamas, donkeys, alpacas, sheep, geese, ducks, guinea pigs and a bunny patch.

Parks:

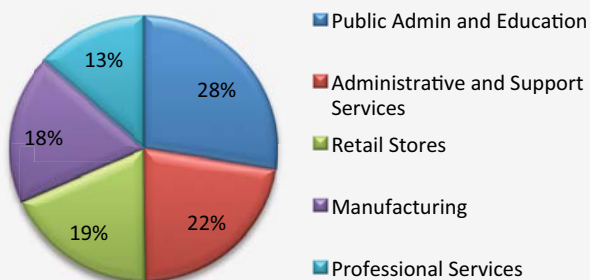
There are 26 amazing and diverse parks throughout the City of San Juan Capistrano, each offering something fun and different. A map of all city parks and links to local recreational programs, sporting opportunities, senior and youth services is available at the city website under the Community Services link.



San Juan Capistrano Profile

DEMOGRAPHICS • San Juan Capistrano has a population of **36,454** and contributes 17,700 workers to Orange County's workforce • The number of small businesses with fewer than 500 employees in San Juan Capistrano is 2,677

Top Five Industry Sectors In San Juan Capistrano By Employment



Employment In San Juan Capistrano



LARGEST COMPANIES (based on number of employees) in San Juan Capistrano

Company	# of Employees
Capistrano Unified School District	1,372
Techko, Inc.	1,000
Medusind Solutions, Inc.	900
Emerald Expositions, LLC	720
Merit Integrated Logistics, LLC	600
Fluidmaster Inc.	400
Cox Communications Inc.	250
St. Margaret of Scotland Episc.	250
Costco Wholesale Corporation	200
Carparts Technologies	163

GROWING/DECLINING occupations in San Juan Capistrano

Occupations	Change in Jobs (2016-2021)
Cashiers	53
Retail Salespersons	50
Combined Food Preparation and Serving Workers, Including Fast Food	48
Farmworkers, Farm, Ranch, and Aquacultural Animals	(22)
Farmers, Ranchers, and Other Agricultural Managers	(33)
Farmworkers and Laborers, Crop, Nursery, and Greenhouse	(113)

GROWING/DECLINING industries in San Juan Capistrano

Industries	Change in Jobs (2016-2021)
Health Care and Social Assistance	490
Administrative and Support and Waste Management and Remediation Services	266
Retail Trade	224
Mining, Quarrying, and Oil and Gas Extraction	(16)
Manufacturing	(33)
Crop and Animal Production	(262)

ORANGE COUNTY Business Council Workforce Housing SCORECARD: 2012-2025

- The **San Juan Capistrano** rank of 11th of 34 Orange County cities consists of 4 separate ranking factors that are summed up to derive an overall cumulative Scorecard ranking:

Topic	Ranking
Total Job Growth	18
Housing as a Percentage of Total OC Housing	13
Jobs-to-Housing Ratio	6
Change in Housing Density	13

This report uses data from the following sources: *Orange County Workforce Investment Board 2013-2018 Comprehensive Economic Development Strategy*; *U.S. Census Bureau, 2007-2011 American Community Survey*; *Employment Development Department, State of California UI Data*; *National Establishment Time Series Database (Dun and Bradstreet)*; *EMSI occupation employment data*.

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Appendix A – Data Sources for this Report

CSU Fullerton, 2016 Progress Report

Economic Modeling Specialists International

Employment Development Department, State of California

Orange County Business Council

Orange County Register

Orange County Workforce Development Board

Appendix B – Cities Reported by Zip Code

Code	Description
92607	Laguna Niguel, CA (in Orange county)
92609	El Toro, CA (in Orange county)
92610	Foothill Ranch, CA (in Orange county)
92624	Capistrano Beach, CA (in Orange county)
92629	Dana Point, CA (in Orange county)
92630	Lake Forest, CA (in Orange county)
92637	Laguna Woods, CA (in Orange county)
92651	Laguna Beach, CA (in Orange county)
92653	Laguna Hills, CA (in Orange county)
92654	Laguna Hills, CA (in Orange county)
92656	Aliso Viejo, CA (in Orange county)
92672	San Clemente, CA (in Orange county)
92673	San Clemente, CA (in Orange county)
92674	San Clemente, CA (in Orange county)
92675	San Juan Capistrano, CA (in Orange county)
92677	Laguna Niguel, CA (in Orange county)
92678	Trabuco Canyon, CA (in Orange county)
92679	Trabuco Canyon, CA (in Orange county)
92688	Rancho Santa Margarita, CA (in Orange county)
92690	Mission Viejo, CA (in Orange county)
92691	Mission Viejo, CA (in Orange county)
92692	Mission Viejo, CA (in Orange county)
92693	San Juan Capistrano, CA (in Orange county)
92694	Ladera Ranch, CA (in Orange county)
92698	Aliso Viejo, CA (in Orange County)

Appendix C – Saddleback College Background

Saddleback College has been the first choice for higher education and training in South Orange County since 1968. Our more than 500,000 alumni can attest to the quality of our academic and career training programs that enable students to successfully achieve their educational, professional, and personal goals. Our rich academic traditions and strong reputation make Saddleback College an ideal place for students seeking associate degrees and certificates, transferring to four-year colleges and universities, preparing for the workforce, or pursuing lifelong learning opportunities.

Saddleback College is fully accredited, offering over 300 associate degrees, certificates, and occupational skills awards in 190 program areas taught by a faculty renowned for its expertise, experience, and commitment to student success. Study abroad, cooperative work experience, online learning, and honors are just some of the additional programs we offer for a well-rounded educational experience.

Economic and Workforce Development

Saddleback College has developed the first community college comprehensive economic and workforce development plan in the State. The strategic plan addresses the goals and action steps the college will implement in order to lead the economic and workforce development needs of the region. Partnering with its regional partners, the college works with the state, county, cities, and businesses to provide economic opportunities and a skilled workforce; encouraging growth throughout the region.

Transfer Success Of the 113 California Community Colleges, Saddleback College ranks 8th in transfers to the University of California and 17th in transfers to the California State University. Of the nine community colleges in Orange County, Saddleback College ranks first in transfers to UC Santa Barbara, UC Santa Cruz, San Diego State University, Cal Poly San Luis Obispo, USC, and ASU and ranks second to UC Berkeley, UCLA, and UC San Diego. Career Technical Education Saddleback College offers Career Technical Education (CTE) programs that provide students with entry-level and advanced knowledge and skills critical for success in the work place. We offer a wide variety of CTE programs, certificates, and courses that may be all you need to get started down a rewarding career path.

Campus Life Saddleback College offers a vibrant student life, with an active student government, more than 50 campus clubs, champion athletic teams, eclectic arts scene, and diverse cultural events.

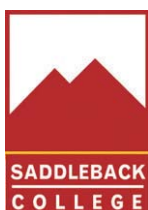
Support Services Prospective students, current students, and graduates enjoy excellent support services at Saddleback College. A full range of counseling, career planning and job placement services, and assistance for students with learning and physical disabilities are available daily. On-campus childcare, fully-staffed health center, financial aid, and services for re-entry men and women are available. We are especially proud of the support services provided to veterans. Our Veterans Education and Transition Services (VETS) center has resources and counselors to support students and their families transitioning from the military to college and civilian life. Athletics Saddleback College has hundreds of student athletes who compete on nine men's and 11 women's teams. The Gauchos are truly outstanding, having won three national championships, 24 state championships, 44 regional titles, and 155 conference titles. Our student athletes not only succeed on the field, they excel in the classroom as well. For the fall 2015 semester, nearly half of all student athletes made the Athletic Honor Roll—completing 2-or-more units with a 3.00 or higher grade point average and 83% of the sophomore athletes transfer to a four-year college or university.

Arts For those interested in the arts, Saddleback College offers one of the most comprehensive and progressive programs in the nation including art, cinema-television-radio, music, photography,

speech, and theatre. We boast state-of-the-art facilities and equipment and feature an on-campus television station (Channel 39), award winning radio station (KSBR 88.5 FM), and internet radio station (OCRockRadio.com) where students gain hands-on experience. Our 400-seat McKinney Theatre provides the largest performance space in the area, featuring recently upgraded state-of-the-industry lighting and sound technology.

Foundation and Alumni The Saddleback College Foundation is a 501(c)(3) organization that enhances the quality of higher education by gaining financial support for academic, athletic, and cultural programs of Saddleback College. Guided by a group of dedicated community leaders, the foundation initiates and coordinates college and community fund-raising in support of the college and students. Saddleback College also values its more than 500,000 alumni who are important resources for the college and students. By joining the Saddleback College Alumni Association, students are not only forming lifelong bonds with their alma mater, they are connecting with thousands of fellow graduates who can help provide professional and social networking opportunities.

So whether you are seeking associate degrees and certificates, transferring to four-year colleges and universities, preparing for the workforce, or pursuing lifelong learning opportunities, we are happy you have made Saddleback College your first choice in higher education and we look forward to seeing you on campus!



Acknowledgements

Saddleback College:

Anthony Teng, Dean – Advanced Technology and Applied Science

John Jaramillo, Dean – Economic and Workforce Development and Business Science

Israel Dominguez, Director – Economic and Workforce Development

South Orange County Economic Coalition

Orange County Workforce Development Board

